

# Open Access Bibliographical Databases

Are they a threat, opportunity or even for real?

Presented at 5th Frankfurt Scientific Symposium: Is there any progress in alternative publishing?

22.10.2005

Jonas Holmström jonas.holmstrom@hanken.fi



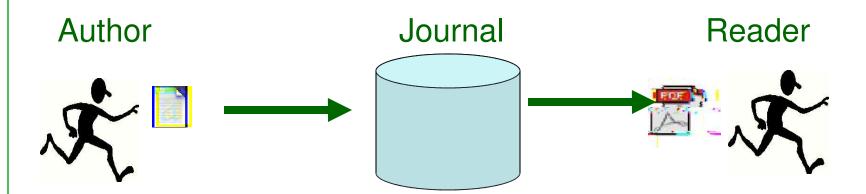
#### Bibliographical Databases a.k.a.

Abstracting and indexing databases

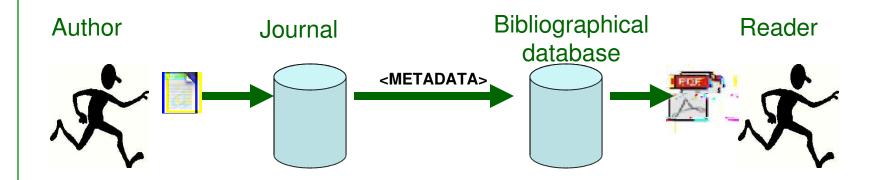
Reference databases

Secondary publishing











# Comparing and contrasting journals & databases



### **Common characteristics**

- From print to electronic
- From local to remote access
- Pricing strategies
  - Bundling
  - Price differentiation
- New companies
- Mergers & acquisitions

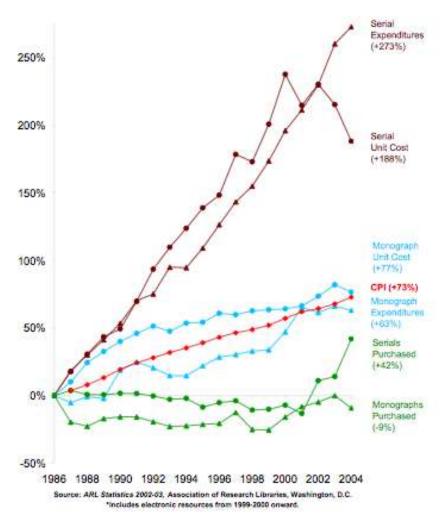


## Differences (1/2)

- Journals:
  - 'Serial crisis'



Graph 2
Monograph and Serial Expenditures in ARL Libraries, 1986-2004\*



http://www.arl.org/stats/arlstat/graphs/2004/monser04.pdf



## Differences (1/2)

- Journals:
  - 'Serial crisis'
  - Series of studies on price increases
  - A vocal open access movement



## Differences (2/2)

- Bibliographical databases
  - No talk of 'database crisis'
  - No studies of price increases
  - No vocal open access database movement



## Why not?

- I do not know, but perhaps...
- Less expensive, moderate price increases?
- Budget ~
  - 5% databases
  - 95% on journals
- Less of a feeling among researchers that publishers profit from donated work



# "Subscription-based" bibliographical databases



#### **EconLit from AEA**

UNRESTRICTED OPERATING REVENUES

License fees 2,330,532

**OPERATING EXPENSES** 

Index of Economic Articles and EconLit 368,725

Source: AEA 2005 Audit report



### **PsycINFO** from APA

- "In 2004, PsycINFO generated gross revenues of approximately \$12,000,000"\*
- Total APA revenue 2004: \$81,000,000\*\*

#### Sources:

- \*) e-mail conversation APA representative,
- \*\*) Annual report 2004



### **CAS from ACS**

"The society owes most of its wealth to its two information services' divisions — the publications arm and the Chemical Abstracts Service (CAS), a rich database of chemical information and literature.

Together, in 2004, these divisions made about \$340 million — 82% of the society's revenue — and accounted for \$300 million of its expenditure."

Source: Marris, E. Chemical Reaction. NATURE Vol 437 #6 October 2005



# Open Access Bibliographical Databases



### Are they real?

- Medline
- ERIC
- The Astrophysics Data System (ADS)
- PubChem
- Research Papers in Economicis (RePEc)
- (PubSCIENCE)



## **Threat or Opportunity?**

- Medline & ERIC
  - Are available through Ovid, Ebsco et al.
- PubChem
  - CAS
- RePEc
  - Provides working paper metadata to EconLit



### **RePEc**

| Number of "archives"                  | 500              |
|---------------------------------------|------------------|
| - Working paper series                | 1,400            |
| - Journals                            | 425              |
| Current awareness subscribers         | 15,000<br>36,000 |
| Files (mostly PDF) downloaded in July | 340,000          |



#### Conclusion

- Threat, opportunity?
- What may make them real?
  - Proliferation of institutional repositories
  - Lower cost of collecting metadata
    - OAI-PMH will make it easier to gather metadata.
  - Higher cost of bibliographical databases

• ? & !