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No. 2003/14

**Institutional Investors in Germany:  
Insurance Companies and  
Investment Funds**

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## **Institutional Investors in Germany: Insurance Companies and Investment Funds**

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This version Thursday, June 05, 2003

### **Abstract:**

This chapter focuses on institutional investors in the German financial markets. Institutional investors are specialized financial intermediaries who collect and manage funds on behalf of small investors toward specific objectives in terms of risk, return and maturity. The major types of institutional investors in Germany are insurance companies and investment funds. We will examine the nature of their businesses, their size and role in the financial sector, the size and the composition of the assets under their management, aspects of financial regulation, and features of their asset-liability-management.

**JEL Classification:** G22, G23, G28

**Keywords:** Institutional Investors, Insurance Companies, Investment Funds, Regulation, Pension

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## 1. Introduction

This chapter focus on institutional investors as the most important non-bank financial intermediaries in the German financial sector. In line with *Davis/Steil* (2001, p.12) and based on their financial function of pooling funds, we define institutional investors as specialized financial intermediaries who collect and manage assets on behalf of small investors toward specific objectives regarding the risk, return, and maturity of the involved claims.

Some general features are common to all institutional investors. From a macroeconomic perspective, these institutions provide a large volume of funds for the capital market which are used by both companies and the state. From a microeconomic perspective institutional investors provide households with a kind of risk and funds pooling, thus affording them a better trade-off between risk and reward than is generally possible through direct holdings. The pooling of funds allows institutional investors on the asset side to transact in large volumes. This enables them to invest in large-scale indivisible investments (e.g. real estate or partnerships), to achieve economies of scale (e.g. lower commission charges and advisory fees), and to cover the cost of a professional asset management. Institutional investors typically use investment vehicles like stocks, bonds, and money market instruments, which are available on large and liquid capital markets both nationally and internationally. Only a relatively small part of their assets is invested in less liquid assets, such as properties or undisclosed partnerships, which are not listed on the stock exchange. The process by which assets collected by institutional investors are invested in the capital markets (i.e. the asset management process) is administered by professional external or internal fund managers who develop and implement special investment and asset liability strategies. In terms of maturity, most institutional investors match assets and liabilities that are different from conventional debt instruments (e.g. bonds). Finally, the business of institutional investors is subject to a comprehensive financial regulation.

Despite these common features, however, institutional investors differ with respect to their businesses and regulation. The two major types of institutional investors in the German financial sector are *insurance companies* and *investment funds*. The main differences stem from the kind of uncertainty regarding the amount and timing of their financial liabilities, i.e. the cash outlay made at a certain point in time to meet the contractual terms of an obligation issued by an institutional investor. Insurance contracts are typically designed with certain

guarantees, i.e. the insurance company functions as a risk bearer. Important risk management tools for an insurance company are the organization of risk pools, the generation of reserves and solvency capital. In contrast to this, investment funds usually do not act as risk bearers and operate strictly on an individual basis. However, if investment companies offer their investment products within tax supported individual pension accounts, they must give (as any other providers) by law a so-called ‘money back guarantee’, due to regulatory solvency requirements.

It should be noted, that Anglo-Saxon type pension funds for externally funded occupational pension schemes are still of minor importance as institutional investment schemes in Germany. The reason for the lack of development of such schemes is twofold: in general, voluntary funded “second pillar” occupational pension schemes do not play such an important role as they do in the US or UK. This is due to the still quite generous benefits from high contributions (currently 19.5% of salary) to “first pillar” social security, which is financed on a pay-as-you-go system. Additionally, the most common method of organizing occupational pension schemes in Germany is still the direct confirmation without using an external institution. Hereby, the employer sets aside profit-reducing reserves (i.e., book reserves) during the working-lifespan of the employee, and has to pay pension benefits directly to him or her during the post-retirement phase. About 60% of the 330 billion EUR allocated in German occupational pension schemes during the year 2000 are those pension liabilities held on the balance sheets of sponsoring companies. Although more Anglo-Saxon type pension funds were introduced in Germany with the Retirement Savings Act 2001 (“Altersvermögensgesetz”<sup>1</sup>), our analysis will mainly neglect this type of institutional investor because of its currently minor significance. In the remainder of this chapter we will examine insurance and investment management companies, the nature of their businesses, their size and role in the financial sector, and the size and composition of the assets under their management. Furthermore, we will look at the regulations which influence investment decisions in this sector.

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<sup>1</sup> Due to the former German Labour Minister Walter Riester who was responsible for the reform of the pension system in the year 2001, this Act is also known as “Riester Reform”.

## 2. Insurance Companies

### 2.1 The Nature of their Business

With an insurance contract<sup>2</sup>, an individual pays a small sum (the insurance premium) to an insurance company and the company, in turn, guarantees to pay the policyholder specified sums, given that some determined future loss event occurs. Hence, insurance companies function as risk bearers, i.e. the individual partially transfers negative financial consequences of the insured risk to the insurance company, at the expense of a fixed premium.

If the insurance contract is accepted by the insurance company, it becomes an asset for the policyholder and a (contingent) liability for the insurance company. Behind the insurance business lies the basic economic idea of pooling many individual risk exposures to loss in such a way that a risk reduction effect is produced.<sup>3</sup> This risk reduction effect allows insurance companies to offer insurance protection for low premia (i.e. not much higher than the expected loss) in conjunction with a high level of credibility (i.e. the risk that the insurance company cannot meet its obligations is perceived to be sufficiently low).<sup>4</sup>

From the viewpoint of financial economics, insurance companies can be viewed as levered financial institutions holding assets to back up liabilities, which are raised by issuing insurance contracts. In this sense, the insurance firm is holding two major portfolios: a portfolio of insurance contracts resulting in underwriting profits and a portfolio of financial assets resulting in investment income. The profits of the two portfolios are neither certain nor independent. The uncertainty of the underwriting profits results from the stochastic nature of the timing and the amount of future payments for insurance coverage. The uncertainty of the investment income is due to the fact that the returns of most financial assets are, in general, random. However, raising debt by issuing insurance policies is different from conventional debt instruments, such as bonds. While bonds generally have fixed coupon payments at fixed maturity dates, the timing and/or the payment amount of insurance policies are stochastic in nature.<sup>5</sup> In addition, in contrast to fixed income financial instruments, no active secondary

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<sup>2</sup> The legal structure of insurance contracts is extensively regulated and codified in a special law about insurance contracts (*Gesetz über den Versicherungsvertrag vom 30. Mai 1908*).

<sup>3</sup> See *Albrecht* (1991) and *Cummins* (1991) for a rigorous analysis of the effect of risk pooling for insurance coverage.

<sup>4</sup> See *Albrecht/Maurer* (2000)

<sup>5</sup> See *Cummins* (1990), p.149.

markets exist where the (uncertain) cash-flows from insurance obligations are traded. Therefore, insurance leverage is not equal to financial leverage.<sup>6</sup>

Insurance companies are important institutional investors because issuing insurance policies generates substantial investable funds. The total fund disposal for financial investments is derived from shareholder-supplied capital and from policyholder-supplied funds, which are referred to as liability reserves.<sup>7</sup> The reservoir of investable funds which is raised by issuing insurance policies results from a time lag between collecting the premia and paying the losses. While the premia are generally paid at the beginning of the insurance period, payments for loss events occur during and/or after the insurance period. To bridge this time lag between premium receipts and (uncertain) claim payments, the insurance company has to build up liability reserves (i.e. unearned premium and loss reserves). The assets backing these liabilities constitute the investable funds obtained by writing insurance policies.

## **2.1 Products, Size and Role in the Financial Sector**

### **2.2.1 General Market Overview**

With respect to gross premium written by 1999, the German insurance industry is the fourth largest insurance market in the world after the United States, Japan and Great Britain. Approximately 6% of the world's premium volume was written in the German insurance market. At the end of 1980, however, this ratio had been around 9.25%, i.e. Germany has since lost substantial parts of its global market share. The insurance penetration ratio of 6.52%, is measured by the gross premia of the direct insurance business in proportion to gross domestic product and is substantially lower than in other developed countries. Among the G7 countries, only Canada exhibits a slightly lower rate of 6.49%. Moreover, the insurance density of USD 1,675.7, which measures the average insurance premia per capita, lies below the G7 average as well. This relative decline can be explained by the fact that insurance products have progressively been shifted away from the public social security and pension systems to private contracting in the U.S.A. and in the U.K. In contrast to this, the German public social security system even now provides generous benefits and *vice versa* requires substantial contributions. The following table 2.1 summarizes important figures about the

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<sup>6</sup> See *McCabe/Witt* 1980, p. 620 and *Albrecht* 1986. Especially for life insurance policies, some attempts towards the establishment of a secondary market could be observed in the last decade. However, the current market volume for such products is of minor importance.

<sup>7</sup> See *Fairley* 1979 and *McCabe/Witt* 1980.

German insurance market in comparison to other G7 member countries for the years 1980 and 1999.

	Global Market Share (in %)*		Penetration Ratio** (in %)		Insurance Density*** (in USD)	
	1980	1999	1980	1999	1980	1999
Canada	2.86	1.80	5.11	6.49	520.4	1,375.3
Germany	9.25	5.97	5.29	6.52	653.9	1,675.7
France	5.20	5.30	3.69	8.52	419.2	2,080.9
Italy	1.67	2.87	2.00	5.68	127.1	1,152.7
Japan	13.61	21.29	5.12	11.17	506.9	3,908.9
UK	7.14	8.82	5.78	13.35	554.7	3,244.3
USA	43.63	34.22	7.23	8.55	833.7	2,921.1

\* Gross premia as percentage of total world premium volume

\*\* Gross premia in direct insurance business in proportion to gross domestic product

\*\*\* Gross premia in direct insurance lines including pension funds per capita

Source: Statistical Yearbook of Gesamtverband der Deutschen Versicherungswirtschaft 2001 and own calculations

As in other developed countries, insurance companies operating in the German market offer a wide array of products in different insurance lines. The most important lines are property casualty insurance, life insurance, private health insurance, and re-insurance. From the legal structure the suppliers of insurance coverage are organized as corporations, mutual or public insurance companies. Table 2.2 provides information about the market structure of the German insurance industry by the end of 2000.

With respect to premia written, life insurance companies, which enjoy a market share of 37.5% are the most important line in the German market. Table 2.3 shows that most German insurance companies are organised as stock corporations. Such cover about 70% of the total premium volume. Yet only about 15% are listed on the stock exchange. This is due to the fact that current insurance regulation prohibits that life (private health) insurance companies provide insurance coverage in other lines. The idea of this obligatory specialization is to protect policyholders from financial problems of non-life-insurance (non private health) lines. In order to offer a wider range of insurance products, it is thus common to create holding structures, whereby only the head of the group is listed on the stock exchange. Especially reinsurance companies have substantial participation in direct insurers. While re-insurance companies are generally organized as stock corporations, mutuals still play an important role both in the number of companies and the premium volume in the direct insurance business.

**Table 2.2: Market Structure of the German Insurance Industry in 2000**

Number of German Insurance Companies (total)	622
<b>Insurance Lines</b>	
- Property Casualty	271
- Life Insurance <sup>*)</sup>	262 (123)**
- Private Health Insurance	50
- Re-Insurance	39
<b>Legal Structure</b>	
- Corporations	340
- Mutuels	249
- Public	18
- Foreign	15
Total Premia (in Bill. EUR)	167,607
<b>Insurance Lines</b>	
- Property Casualty	28.9 %
- Life Insurance	37.5 %
- Private Health Insurance	12.4 %
- Re-Insurance	21.2 %
<b>Legal Structure</b>	
- Corporations	69.3 %
- Mutuels	22.0 %
- Public	7.2 %
- Foreign	1.5 %

\* including Pensionskassen; \*\* number in parentheses without Pensionskassen

Source: Statistical Yearbook of Gesamtverband der Deutschen Versicherungswirtschaft 2001, Yearbook of the Bundesaufsichtsamt für das Versicherungswesen 2000, and own calculations

For instance, in the private health insurance line, 48.1% of the total premium volume was written by mutuels. The importance of public insurers is minor. In addition, the German insurance market is dominated by domestic insurance companies; only 1.5% of total premiums are written by foreign insurers.

**Table 2.3: Legal Structure of Direct Insurance Companies in Germany**

	Corporations	Mutuels	Public	Foreign	Total
<b>Property Casualty Insurance Companies</b>					
Number	186	66	8	11	271
Market Share <sup>*)</sup>	73.7%	15.8%	8.6%	1.9%	100%
<b>Life Insurance Companies</b>					
Number	86	162	10	4	262
Market Share <sup>*</sup>	69.3%	19.5%	8.2%	3.0%	100%
<b>Private Health Insurance</b>					
Number	29	21	0	0	50
Market Share <sup>*</sup>	51.9%	48.1%	0.0%	0.0%	100%

\* Premium volume in proportion to total premia written (1999)

Source: Statistical Yearbook of Gesamtverband der Deutschen Versicherungswirtschaft 2001, Yearbook of the Bundesaufsichtsamt für das Versicherungswesen 2000 Part B, and own calculations.

Table 2.4 gives an overview of the volume of assets under management (measured as book values) and the portfolio composition among the main investment vehicles for the different insurance lines.

	Life-Insurance*		Private Health-Insurance		Property Liability Insurance		Re-Insurance		Total	
	Bill. €	%	Bill. €	%	Bill. €	%	Bill. €	%	Bill. €	%
Real Estate	19,014	3.2	1,787	2.5	4,421	4.6	1,933	2.1	27,155	3.1
Listed Stocks	22,804	3.7	2,573	3.5	5,190	5.4	2,669	2.9	33,236	3.8
Special Funds	139,632	22.9	15,438	21.2	22,781	23.7	15,830	17.2	193,681	22.3
Participations	23,171	3.8	3,023	4.2	14,515	15.1	50,341	54.7	91,050	10.4
Fixed Income	404,361	66.4	49,865	68.6	49,215	51.2	21,259	23.1	524,700	60.3
Total	608,982	100	72,686	100	96,123	100	92,032	100	869,821	100

\* including Pensionskassen

Source: Statistical Yearbook of Gesamtverband der Deutschen Versicherungswirtschaft 2001, Yearbook of the Bundesaufsichtsamt für das Versicherungswesen 2000 Part B, Deutsche Bundesbank, and own calculations.

With more than EUR 850 Bill. of assets under management (in 2000), German insurance companies are the most important institutional investors in Germany. Among them, life insurance companies, with a share of more than EUR 600 Bill., cover about 70% of total assets under management. With respect to asset allocation, i.e. the disposition of the overall portfolio among the main investment sectors, significant differences between the insurance lines can be observed. This is due to the differences in the nature of their liabilities, i.e. the kind of uncertainty about future cash-outflows. For instance, the uncertainty about the timing and amount of future liabilities in the P&C or re-insurance lines is much higher than in life insurance lines. Hence, in order to understand why and how insurance companies differ in their investment behavior, it is necessary to discuss the designs of the different insurance products in more detail.

### **2.2.1 Life Insurance**

Life insurance companies provide insurance coverage for dependents against the financial risk of death. In addition, they are important vehicles for long-term savings and drawn down accumulated savings for pension payments in the post retirement phase of the life cycle. In Germany, 262 life insurance companies with a premium volume (in 2000) of about EUR 63,000 Mio. exist in the market. About 123 of the companies offer life insurance coverage to the general public. The other 139 companies are so called "Pensionskassen". These are a

special sort of (life-)insurance company (usually organized as a mutual), which is legally independent from the sponsoring employer (typically a company, public corporation, or industry group) and provides occupational retirement provision for employees. Because this type of occupational pension scheme is usually designed with insurance features (e.g. mortality and disability coverage) and substantial defined benefit elements, the regulation of Pensionskassen is mostly the same as for life insurance companies. With a market share of about 3% of total premium written in the German life-insurance market (in 2000) and with a share of about 10% of total assets under management, Pensionskassen currently play only a minor role.

Life insurance-companies typically offer three types of policies:

- term life insurance,
- policies that build up a cash value (endowment policies),
- annuities.

With a *term life insurance*, the company must pay a certain amount (the face value of the policy) in exchange for a fixed premium if the policyholder dies within the insurance period, and must pay nothing if the insured survives. The market share of term insurance with respect to the total premium volume is about 6%. Usually term life insurance contracts have a relatively short maturity (e.g. one to five years), and (if the pool of insured risk is sufficiently high) little uncertainty about the timing and the amount of future claim payments. In general, for pure term life policies, it is not necessary to generate substantial liability reserves and, therefore, funds to invest.

*Life insurance policies* that build up a *cash value* (so called endowment policies) are the most important products in the German market. About 70% of the total premium volume in the year 2000 was written for these important vehicles for long-term savings. Such policies are designed with two characteristic features: an insurance protection component that provides death benefits (determined by the policy's face value) for a specified period of time (the insurance period, which is on average about 28 years), and an investment component that accumulates value over time. The investment feature creates a cash-surrender value which the insurance company must pay at the end of the insurance period, or if the contract is terminated. To back the cash value, the life insurance company must generate reserves (so called *Deckungsrückstellung*). The assets covering the liabilities have to be kept in a special

fund (*Deckungsstock*), which must be managed separately from other insurance company assets. In addition, the assets in those funds are entered in a register (*Deckungsstockverzeichnis*) and cannot be disposed of without the permission of a trustee (*Treuhänder*) confirmed by the Supervision Authority. Usually life policies in the German market are designed with a series of fixed premiums (so-called contractual plan) which are determined primarily by the insured's age upon issue, gender, the face value and the duration of the contract. The life insurance company uses a certain part of the total insurance premium (based on a mortality table) to cover the mortality cost for death claims, a second part to cover acquisition and management expenses, and a third part to be invested in specific assets to back the investment component.<sup>8</sup> The German cost system in life insurance traditionally uses front-end loads as a percentage of the policy's face value to cover marketing costs (about 4%) and a fixed percentage of the gross single premium per year to cover management expenses (the average expense ratio in 2000 was about 3.53%). Because of the front-end load, for the first several years a policy is in force, the cash value is usually significantly less than the premium paid by the policyholder or even zero. Life insurance policies with an investment component have a number of income tax advantages for the policyholder and the beneficiary. First, life insurance proceeds paid by reason of the insured's death are usually received free of income tax. In addition, if (unlimited) contributions into a cash-value life policy are paid from taxed income, the insurance period is at least twelve years, and the premia is not paid as a lump sum, then the periodic increases in the policy's cash value are currently not taxed as income. Finally, within the ("second pillar") occupational pension system, workers have the possibility to contribute part of their income, up to a certain limit (currently EUR 1,752), into a life insurance policy (so called *Direktversicherung*) with substantial tax privileges. This form of occupational pension is particularly used by small and medium sized companies. In the year 2000, around EUR 42.8 Bill., which is about 13% of total occupational pension schemes, were allocated to direct life insurance policies.

The most important endowment policies in the German life insurance market are:

- index-linked,
- unit-linked policies and
- with-profits endowment policies.

With *index* or *unit-linked life policies*, the investment components are typically backed by an

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<sup>8</sup> Because the different cost elements are not shown separately to the policyholder, these policies may be referred to as bundled contracts. See also *Hallman/Rosenbloom* 2000, p. 50.

equity and/or bond portfolio represented by an appropriate index or a specific investment fund account which the policyholder chooses. Therefore, the cash-value of the policy (and sometimes in part also the death benefits) depend on the investment performance of the assets to which the policyholder wishes to allocate the investment component. Usually the cash-value of an index linked policy is designed with a guaranteed minimum return, while unit-linked life insurance policies are not. Only 10% of the total premium volume for cash-value life policies was written for these types of products. The most important product in the German life insurance market is the traditional *participating cash-value policy* (i.e. with-profits endowment policy). The investment component of the policy is designed with a guaranteed yearly minimum return and a variable not guaranteed surplus. The guaranteed return is set when the policy is issued and remains fixed until the contract is terminated, i.e. the cash value of the policy increases according to a present value schedule contained in the policy. The maximum interest rate life insurers can use to calculate the guaranteed part return is limited by regulation. In general it should not exceed 60% of the interest rate of long-term government bonds; in 1994 it was set at 4.00% per annum and in 2000 it was lowered to 3.25% per annum. The policyholder's return which is in excess of the guaranteed return depends on the insurance company's experience with mortality, expenses and investment return. By regulation, the German life insurance companies must distribute at least 90% of their annual profits, if positive, to policyholders.<sup>9</sup> Because of the competition for new business, however, the profit sharing rate is much higher. Technically, the surplus is paid out to the insured by an annual bonus, as well as a terminal bonus paid at the end of the contract.

The most important part of the surplus stems from the performance of the life insurance investment portfolio. Note, that the guaranteed return is at least in the beginning of the contract, lower than the current market interest rate level. Hence, it could be expected that life insurers may generate in the first year of the contract a positive surplus from its investment portfolio, even if it is invested mostly in bonds. Despite the fact that the surplus is not guaranteed, German life insurance companies have a strong interest in keeping surplus rates stable over time. This is achieved by several smoothing vehicles.<sup>10</sup> To determine the with-profits bonus allocated to policyholders, the assets held by the insurance company are evaluated on the basis of book values rather than market values. Therefore, it is possible to smooth the investment returns over time by accumulating explicit or hidden asset reserves in "good" years (i.e. years in which the return on invested assets is above average) and using

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<sup>9</sup> For a more technical description of surplus distribution in life insurance cf. e.g. *Ramlau-Hansen* (1991).

<sup>10</sup> See *Albrecht/Maurer* (2002a).

these reserves to preserve a bonus in the years when the insurance company earns less from its investments. This practice of “smoothing over” is a central part of the profit sharing philosophy of German life insurers.<sup>11</sup>

To illustrate the effect of return smoothing, we collected – following *Albrecht/Maurer* (2002a) – the annual net investment log returns on the basis of book values (“Nettoverzinsung”) reported in the accounting statements of the 30 largest German life insurers (which represented about 75% of the German life insurance market measured by premium volume) covering the years 1980 to 2000. For each of the thirty time series the average log-return, the volatilities and the first order sample autocorrelations are calculated. Table 2.5 reports the statistics for the companies with the lowest, average and highest mean return over this time period.

<b>Table 2.5: Descriptive Statistics for the Investment Returns of German Life Insurers</b>			
	Insurance Company with the ... mean return (1980-2000)		
	Lowest	Median	Highest
Mean return (% p.a.)	6.88	7.24	7.51
Volatility (% p.a.)	0.60	0.66	0.41
Sample autocorrelation	0.37*	0.47*	0.56*

First order sample autocorrelations marked with an asterisk are statistically significant at the 5% level according to the *Q*-statistic of *Ljung/Box* (1979).

Looking at the mean returns, it can be observed that the market is characterized by a very high degree of homogeneity. Among the 30 largest German life-insurers, the one with the lowest (highest) average return over this time-period showed a value of 6.88% (7.51%). Moreover, the investment returns in the German life insurance market are very stable over time. The volatility of investment returns ranges from 0.37% to 0.56% p.a. for the company with the lowest/highest mean return in the sample. In addition, the first order sample autocorrelation of the yearly returns to German life insurance companies is high and statistically different from zero. It is well known, that return series with these statistical properties, i.e. low volatilities and a high level of serial correlation, are due to temporal smoothing. Note that because of expense loading, front-end loads and exit penalties, the range of average returns between 6.88% p.a. to 7.51% p.a. are not the range of expected returns for a potential investor willing to buy life insurance contracts over a short investment horizon.

<sup>11</sup> C.f. *Fitch* (2002). Since the accounting year 1997, the total hidden reserves on assets has been required to be disclosed in the insurance balance sheets.

Besides the generation of hidden reserves arising when market values are higher than book values, insurers also have (under certain conditions) the possibility to use temporary “hidden losses” to smooth their investment returns. This is due to the fact, that insurers may deviate in certain circumstances from the strict lowest-value principle when evaluating financial assets in their balance sheet. This principle means, that an asset must be written down to the market value if, at the qualifying date, the market value falls below the acquisition cost. A prominent example are so called “Schuldscheindarlehen”, which are special non-marketable fixed coupon bonds. In general, these bonds are issued at par according to the current interest rate level of traded government bonds with comparable duration. According to current German accounting rules, the book value of “Schuldscheindarlehen” must not be written down to a lower market value because of an increasing interest rate level. Therefore, from an accounting point of view (which is the basis to calculate the policyholders bonus) as long as these bonds are held to maturity they are protected from the price risk resulting from fluctuations of the term structure of interest rates. Since late 2001, regulators allowed insurance companies to deviate from the strict lowest-value principle for equity investments as well. According to § 341b HGB (German Commercial Code), if at the qualifying date the insurance company can argue that an individual equity would be kept and price fluctuations were only temporary, due to the high volatility in capital markets, then it is not necessary to write down the asset to its lower market value on the qualifying date, but to an average value over the year. For example<sup>12</sup>, in the view of the auditors, it seemed to be justifiable to use an average twelve months market value plus a 10% loading, when preparing the 2002 balance sheets. Assuming an average value of 4,191.85 points for the major German equity index (i.e the DAX) in 2002, with a year end value of 2,892.63 points, insurers must only write down if the acquisitions cost of this index-portfolio exceeds 4,611.03 points. Note that this possibility to generate “hidden losses” (to support return smoothing) in a balance sheet is inconsistent with current International Accounting Standards (IAS).

*Annuities* sold by life insurance companies are a traditional and common vehicle to draw down accumulated assets during the post-retirement phase. In exchange for a nonrefundable premium paid as a lump-sum at the date of purchase or as a fixed series of premium payments during a specified accumulation phase, the insurance company promises to make a series of periodic payments to the annuitant contingent if he or she survives. The typical annuity product which is sold in the German market offers pension payments which have a guaranteed

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<sup>12</sup> Cf. for this example *Fitch* (2003, p. 2)

and a non-guaranteed part. Within the guaranteed part the insurance company promises life pension payments in fixed nominal terms (fixed annuity) or rising at a pre-specified fixed nominal escalation rate (grade annuity). Likewise to traditional cash-value life policy, the maximum interest rate insurers can use to calculate the guaranteed part of the annuity is restricted by regulation, i.e. currently at 3.25% per annum. In addition, the life insurance company must apply within the guaranteed part mortality tables valid on the date the contract was signed. The non-guaranteed part depends – equivalent to traditional cash-value life policy - on the insurance company's experience with mortality, investment returns and expenses (participating annuity).<sup>13</sup> In contrast to other important annuity markets, e.g. the UK or US, annuities which are explicitly indexed to inflation (real annuity) are currently uncommon in the German market. Like for other countries, the German market for private annuities is smaller than predictions from economic theory suggest. While life annuities provide invaluable longevity insurance that cannot be replicated by pure investment vehicles, there are also disadvantages that come along with annuitization: First, there is a serious loss of liquidity, because (in general) assets cannot be recovered after purchase of the annuity, regardless of special needs. Second, in its simplest form where income payments are contingent on an individual's survival there is no chance leaving out money for heirs even in the case of an early death of the annuitant. Third, and probably the most important explanation for this phenomenon is the crowding out due to quite generous German public defined benefit pension system. From a pure financial point of view, payments from state pension can be characterized as annuities. For example, the total payments from commercial life insurance to annuitants in 2000 was about 2,457 Mio. Euros, which is only about 1.4% of the payments from the public pension system. Additional demand for private annuities are projected because of the ongoing reductions of public pay-as-you-go pensions in favor of an extension of private funded pension plans. For example, the Riester pension reform in 2001 requires that a certain fraction of the accumulated assets in tax supported individual retirement accounts must annuitized not later than at the age of 85. However, such programmed new business is not without risk. A key factor to cover the financial aspects of longevity risk by organizing risk pools is to develop appropriate mortality tables for annuitants.<sup>14</sup>

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<sup>13</sup> For a more detailed discussion of the German annuity market see *Albrecht/Maurer* (2002).

<sup>14</sup> See *Mitchel/McCarthy* (2001) for that point.

### 2.2.3 Non-Life-Insurance

**Property casualty insurance** companies (also called non-life insurance) are offering insurance coverage for a wide variety of occurrences, i.e. loss, damage, destruction of property, loss or impairment of income-producing ability, claims for damages by third parties from alleged negligence and loss resulting from injury or death from occupational accidents.<sup>15</sup> In the German insurance market 271 P&C companies are offering insurance protection in all important personal and commercial lines, e.g. fire insurance, general liability insurance, private accident insurance and automobile insurance. The market share of the P&C lines with respect to the total premium volume written in direct insurance lines is 29.2% or EUR 48,371 Mill. The most important line is automobile coverage with a market share of about 42% with premia written in all P&C lines.

**Private Health Insurance:** Health insurance protects people and their families against two types of losses: disability income losses and medical care expenses. In Germany, the main sources that provides health benefits are the state social security program and individual private health insurance. In general, employees and their non-employed dependents are compulsory members of the German state health program, which provides substantial but highly regulated health benefits. Based on the *principle of solidarity*, premiums must be paid as a percentage of the current working income while the coverage provided is (at least for medical expenses) equal for all members of the state health insurance. High income workers earning more than the social security ceiling (currently about EUR 5,000/month) have the possibility to leave the state health program and protect themselves against disability and/or medical expense risk via an individual policy offered by a commercial health insurance company (so called substitutive private health insurance). Additional demand for individual private health policies is generated from those who are not (e.g. self-employed) or only in part (e.g. civil servants) compulsory members of the state health program. Compared to the social security program, the design of private health insurance policies are much more flexible with their coverage. The premia are calculated by individual risk characteristics, e.g. defined health benefits, age and gender. To understand the important role of private health companies as institutional investors, it is necessary to know some special features of this insurance that are a result of regulation. If a private health insurance company accepted a risk, it may not

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<sup>15</sup> See Fabozzi (1998), p. 126.

terminate the contract. Additionally, the company may not raise premiums because of the increasing age of the policyholder. Hence, private health contracts are generally life-long policies usually with a monthly fixed premium. Based on an actuarial table about mortality and morbidity of the individual, the company must calculate at the time the policy is issued, an average premium over the total lifetime of the contract.<sup>16</sup> Therefore, if the individual is young, the differences between the required premium and the yearly expected claim payments (plus expense loadings) are positive, while this difference becomes negative if the policyholder is old. Therefore, to smooth the premium over time, the company reserves parts of the premium as long as the policyholder is young and uses this *aging reserve* to finance negative excess premium when he or she is old. This *ageing reserve* is an important reservoir for private health companies to generate investable funds. Comparable to the mathematical reserves for life insurance companies, the (registered) asset backing the aging reserve must be separated from other assets and dispositions are only possible with the approval of an appointed trustee.

**Reinsurance** is a financial arrangement between a reinsurer and an insurance company, whereby the re-insurer agrees, against payment of the reinsurance premium, to reimburse part of the uncertain payments for losses that the ceding insurer is called upon to pay the original policyholders.<sup>17</sup> In this sense, reinsurance may be defined as the direct insurer's insurance. From an economic standpoint, the rationale of writing reinsurance is to improve the probability distribution of the uncertain return on stockholders' equity in conjunction with a sufficient level of solvency of the ceding insurance company. In general, the 39 reinsurance companies operating (usually as corporations) in the German market offer proportional and non-proportional protection in all insurance lines. With respect to the EUR 36 Bill. of total premium volume written during the year 2000, the most important re-insurance lines are life insurance with 21.4%, followed by automobile insurance with 19% of total premium payments for reinsurance coverage. While historically reinsurance was signed mostly on a facultative basis, reinsurance coverage today occurs mostly on a treaty basis. In the first case each arrangement refers to a specific insurance contract written by the direct insurer, which has to be separately negotiated between the re-insurer and the ceding insurer for each contract. In contrast to these case-by-case reinsurance trades, a treaty concerns a whole set of insurance contracts written by the direct insurer, typically in a particular insurance line (fire, homeowners) during a specific period of time. The primary writer has to cede and the reinsurance company is obligated to accept all contracts for which the treaty has been signed.

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<sup>16</sup> However, the company can increase (or decrease) premium if the underlying actuarial assumptions change.

<sup>17</sup> See Loubergé (1981) and (1983), Waters (1983) and Schradin (1998), chapter two.

## 2.2 Regulation

Insurance companies are in business to provide financial protection, i.e. to reimburse an individual in case the insured event occurs. Thus, the individual transfers the insured risk to the company. However, because the financial results of underwriting and investment activities are stochastic in nature, the company may become insolvent and therefore be unable to pay. *Kahneman/Tversky* (1979) introduced the term probabilistic insurance to point out that most insurance is, in fact, only pseudo-certain.

The core of state regulation for German insurance companies is to bind this default risk by controlling the financial stability of an insurance company. Insurance Supervision Act (*Versicherungsaufsichtsgesetz, VAG*) which is exercised by the federal financial supervisory authority (BaFin) makes German insurance companies subject to substantial legal provisions. Like pension funds or investment management companies, before an insurance company is allowed to operate, it must obtain a license from the BaFin.<sup>18</sup> Permanent federal supervision of the financial stability (§ 81 I VAG) imposes additional constraints on a direct insurance company's business operations. However, since the deregulation of the Insurance Law in 1994, the insurance products offered by the companies are no longer subject to prior approval by the supervisory authority. The main focus of insurance supervision is clearly on solvency control. Besides requirements with respect to liability reserves, permanent state regulation of German insurers imposes at least two other important constraints considering financial ratios:

- solvency requirements and
- restrictions on financial investments.<sup>19</sup>

**Solvency requirements:** The centerpiece of the solvency requirements in the property-liability-lines is to limit the exposure of the underwriting risk with respect to a certain level of equity (solvency) capital.<sup>20</sup> More formally, the minimum solvency requirements can be expressed by an upper bound  $\chi$  on the insurance leverage, i.e. the sum of premium proceeds (minus operation costs) over all lines in proportion to the regulatory capital of the insurance

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<sup>18</sup> See §§ 5 ff. VAG.

<sup>19</sup> Re-insurance companies are excluded from solvency requirements and investment restrictions.

<sup>20</sup> In reality, the solvency capital of an insurance company is neither equal to the book, nor to the market value of the equity capital. See for this point *Schradin* (1995), 209-220.

company. A reasonable rule of thumb<sup>21</sup> in the property-liability-lines is that the maximum insurance leverage is restricted to about  $\chi < 1/0.18$  if reinsurance coverage is neglected. Note, that in addition to the stated equity capital, subordinated debt and hybrid assets (less intangible assets and 50% of capital not paid up) are also part of the regulatory solvency capital of an insurance company.

The solvency requirements for the life insurance lines differ substantially from the property-liability-lines. In general, the required solvency capital depends on the mortality risk covered by term life contracts. Moreover, life insurance contracts that build up a cash value in conjunction with a minimum return guarantee, the required solvency capital depends on the mathematical reserves and the company's surplus strength. The minimum level of solvency capital is determined as follows:

- 4% of technical reserves for endowment and annuity policies
- 1% of technical reserves for unit-linked policies
- 0.3% of sums insured for term insurance.

Reinsurance can reduce the required minimum solvency capital up to certain limits. Besides the equity capital as stated, the following are also part of the regulatory solvency capital of a life insurance company: subordinated debt, hybrid capital (so called solvency capital A), the terminal bonus reserves, the non-committed bonus reserves (so called solvency capital B), with the approval of the BAFin, hidden reserves and estimated future profits (so called solvency capital C). In its annual report 2000, the BAFin reports that for about 10% of the life insurers, the supervisory authority allows the use of estimated future profits to cover the minimum solvency margin.

**Investment restrictions:** The regulation of the financial investments specifies the types of investment vehicles permissible for insurance companies to back their liability reserves as well as some general investment principles. In addition, the investment decisions are restricted by quantitative investment restrictions. For example, it is generally not allowed to invest more than 5% of total assets backing liability reserves in a specific asset. In addition, important quantitative investment limits exist regarding the composition of the insurance company's asset allocation and the possibility to use financial derivatives. For example, short sales are excluded, non-matched open currency positions are usually not allowed, financial

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<sup>21</sup> This is due to the so called Beitragsindex codified in §§ 1, 2 KapitalausstattungsVO and Rundschreiben des BAV R 3/88, VerBAV, 1988, pp. 195 ff. for property liability insurers, c.f. *Maurer* (2000), p. 215. Note, that the solvency requirements for life and health insurance companies are quite different.

derivatives like options, futures and swaps can only be used for hedging, and for certain risky assets maximum investment weights (with respect to liability reserves) are established<sup>22</sup>:

- maximum investment weight of 35% for listed stocks
- maximum investment weight of 25% for real estate
- maximum investment weight of 10% for non listed participation
- maximum investment weight of 10% for listed stocks outside the EU
- maximum 20% non-matched currency position

However, these numbers are based on accounting data, i.e. the book value of stocks should not exceed 35% of the book value of the investable funds which back the liability reserves of the insurance company. The possibility to generate hidden valuation reserves (in case the stock values are increasing), allows for the maximal investment weight for stocks with respect to the market value of the total investable fund to be higher.

### **2.3 Outlook and Current Developments**

In this final section we provide an outlook of some important developments in the German insurance industry. A fundamental re-conception of the current system can be expected, with respect to the legal provisions for asset management and solvency requirements. Especially for life insurers, the current solvency system is quite in-transparent and not compatible with modern concepts of risk management and portfolio optimization. Most importantly, a substitution of the quantitative investment restrictions by a system relying on risk-based capital is being discussed (solvency II), as is the harmonization of solvency requirements on a European level. An important development was the introduction of a guarantee pool (so called “protector”) for insolvent life insurance companies in 2002. In the past, such a pool solution was rejected by the insurance industry on the grounds of moral hazard, and the alleged safety net provided by the regulated environment. However, due to the dramatic deterioration of equity values in 2001 and 2002 in conjunction with an inaccurate investment strategy (i.e. with too high equity exposures) some life insurers ran into seriously solvency problems. Therefore, to keep the life insurance’ reputation as a safe pension product with substantial return guarantees, the industry itself took the initiative for such a pool solution. The practice of return smoothing, which is a central part of the bonus participation system in the German

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<sup>22</sup> Unit- or index-linked cash-value life policies are excluded from these restrictions.

life insurance industry, should not be criticized per se. It provides (similar but not equal to a pay-as-you-go system) a kind of risk sharing between different generations of individuals using life insurance policies for long term saving. However, the current way how such a system is implemented is difficult to understand and not transparent.

The establishment of alternative risk transfer (ART) products as a substitute and/or supplement for re-insurance appears to be a growing business. In addition, some important implications regarding the current reform of the social security systems in Germany can be observed. The German Retirement Savings Act (“Altersvermögensgesetz”), which passed the German legislative body in May 2001, instituted a new funded system of supplementary pensions coupled with a general reduction in the level of state pay-as-you age pensions. To compensate for the cut in state pension payouts, individuals will be able to invest, with some tax benefits, a part of their income in “third pillar” individual and “second pillar” occupational pension accounts which are offered by regulated financial institutions such as commercial banks, investment management companies, and life insurance companies. In order to qualify for the tax credit, the design of pension products has to satisfy a number of criteria codified in special laws. Pension products designed by life insurance companies are usually in line with these provisions. For example, in the case of second pillar pension products, participating cash-value life policies are in line with the law on occupational pensions (“Betriebsrentengesetz”). For “third pillar” pensions accounts, the law concerning the certification of individual pension products (“Altersvorsorge-Zertifizierungsgesetz”) requires in its current version that, when the age of retirement is reached, a certain fraction of the accumulated assets must be drawn in the form of a lifelong annuity or a capital withdrawal plan with deferred annuitization not later than at the age of 85. To sum it up, because of these legal requirements it can be expected that the life insurance industry will have substantial new business along with an extension of funded pensions.

### **3. Investment Funds**

#### **3.1 The Nature of their Business**

The business idea of an investment fund is to enable investors from all classes of society to participate in and benefit from the profits of productive capital as well as real estate. In a more general perspective, the “investment fund philosophy” is based on the principle of equal opportunities for all investors in all markets.<sup>23</sup> To this end investment funds pool money by selling shares to many investors and invest the proceeds in a portfolio of securities and/or income-producing properties or both.

Investment funds can be classified between open-end and closed-end funds.<sup>24</sup> Open-end investment funds, also referred to as mutual funds, does not have a fixed number of outstanding units. Instead, the number of shares is changing as the funds continually stand ready to both sell new shares to all kinds of investors without limitations, and to redeem old shares on demand from them. This type of investment fund, which can issue and sell additional units at any time, is the most common type of investment fund in Germany. The price for purchase or redemption is based on the net asset value per share, which is usually computed daily. The net asset value is found by the actual market value of all assets held by the mutual fund, less any fund liability, divided by the number of outstanding units. In general, mutual funds do not leverage their position by issuing financial debt and invest their capital by the principles of risk diversification. Furthermore, mutual funds are regulated by a comprehensive legal framework (i.e. the Investment Companies Act) designed to protect investor rights. These are subject to state supervision. In the German market, mutual funds may be managed only by an investment management fund company (“Kapitalanlagegesellschaft”, subsequently referred to as KAG) which is a specialized bank in the asset management field. A German KAG may be operated only in the legal form of a joint stock cooperation or a limited liability company, and usually manages the assets of many different mutual funds. Its shareholders are not the investors in the funds, but typically banks or insurance companies. From a legal point of view, the mutual fund itself (“Sondervermögen”) is a special asset pool funded by the investors’ capital contributions and must be strictly separated from the investment companies own assets. The unit certificates held by the investors, are not comparable to equities, but are special securities representing a contractual

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<sup>23</sup> C.f. *Laux* (2002).

<sup>24</sup> C.f. *Hallman/Rosenbloom* (2000), chapter five and *Fabozzi*.(1998), chapter eight.

claim of the unit-holder against the investment fund. The fund is managed on the basis of a management contract by the investment management company and the unit-holders.<sup>25</sup>

In many respects, the closed-end investment company is similar to a typical co-operative. It issues a fixed number of shares and can also issue bonds to leverage the position of the common shareholders. Investors, which are simultaneously shareholders of the investment company, do not have the right to redeem their shares to the fund-company. Instead, shareholders must sell them on a secondary market, e.g. on the stock exchange if it is an exchange traded closed-end fund or, if the fund is not listed, in the over-the-counter market. Hence, the price of a closed-end share is determined by supply and demand and can fall below, or rise above, the net present value per share. In contrast to mutual funds, closed-end funds are often not due to a special financial regulation and must not follow the principle of diversification. The bulk of closed-end funds existing in the German market are of this type.<sup>26</sup> They mostly invest in special (not diversified) real estate projects, leverage the position of the common shareholder – driven by tax reasons - by issuing debt instruments, and operate (in contrast to mutual funds) without any special regulation or Federal supervision concerning investor protection. In the remainder of this chapter we will only focus on open-end investment funds.

Investors gain a number of advantages by buying shares of a mutual fund.<sup>27</sup> First, smaller investors are able to enjoy a degree of diversification for a low investment budget they could otherwise not achieve on their own. Second, investment companies may offer experienced professional asset management to select and manage securities and properties in which the fund's capital will be invested. Third, investment companies may provide investors with economies of scale on transaction and management costs by pooling the assets of many individuals. Fourth, investment units are liquid insofar as unit-holders can ask for redemption of their holdings to net-asset value prices at any point in time (in the case of mutual funds). Because of the open-end principle and the possibility of daily redemption, investors are highly flexible to invest or withdraw money from mutual funds, e.g. by lump sums payments or accumulation and withdrawal plans.

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<sup>25</sup> C.f. *Laux/Siebel* (1999), p. 51.

<sup>26</sup> An exception is the investment stock co-operation (“Investmentaktiengesellschaft”). Like mutual funds, they are (since 1998) regulated in the German Investment Law and subject to state supervision. The shares of investment stock co-operation must be traded on the stock exchange. However, by the end of the 2000, no investment stock co-operation has been introduced in Germany.

<sup>27</sup> C.f. *Hallman/Rosenbloom* (2000), chapter five.

As with any other financial intermediary, there are costs associated with investing through investment funds. The fund management charges a investment management fee, usually as a percentage of the fund's average assets. Sometimes the fund management charges an extra performance fee if the return of the fund units is above a certain benchmark. Other costs of administrating a fund include expenses for providing investors with financial statements, the depository bank fee, and employing custodial and accounting services. To cover the distribution and sales costs, the investor pays either a front-end load when purchasing or a back-end load when selling a fund unit. Moreover, sales charges on reinvested distributions and an exchange fee for the option to switch from one fund to another, within a family of mutual funds, are possible. Further transaction costs arise in connection with the purchase and the sale of securities and properties to implement (start-up costs) and to update (turnover costs) the fund's portfolio strategy.

### **3.1 Products, Size and Role in the Financial Sector**

#### **3.2.1 General Market Overview**

With respect to assets under management by 2000, the German mutual funds industry is within the G7 countries the fifth largest behind the US, Japan, France and Italy. About 420 Bill. Euros were invested in German mutual funds. At the end of 1980, this number had been at . 16 Bill. Euros, i.e. over the past 20 years the German investment industry has increased assets under management substantially. However, in terms of market share within the G7 countries, German mutual funds fell behind, from 7% in 1980 to 4,1 % in 2000. At the end of 2000, this ratio had been at merely 4.13%, i.e. Germany has since decreased its relative world market share. In addition, the average amount of assets a household invested in mutual funds is EUR 5,154, a figure which is substantially lower than the average (i.e. EUR 10,571) within the G7 countries. Only Japan exhibits a lower rate with EUR 3,645. A reason for this development of increasing absolute but decreasing relative importance of mutual funds might be that in contrast to many other G7 countries, in Germany there are no tax benefits for long-term savings with mutual funds.

The following table summarizes important figures about the German mutual fund market in comparison to other G7 countries for the years 1980 and 2000.

	Assets under Management*		World Market Share ( %)**		Assets per Household**	
	1980	2000	1980	2000	1980	2000
Canada	5,274	297,069	2.20	2.89	221	9,804
Germany	16,773	423,630	7.01	4.13	272	5,154
France	40,182	766,100	16.79	7.46	323	13,029
Italy	na	449,930	na	4.38	na	7,811
Japan	29,968	460,746	12.53	4.49	257	3,645
UK	14,006	412,557	5.85	4.02	251	6,981
USA	133,062	7,452,097	55.62	72.62	584	27,570
Total/average	239,265	10,262,129	100.0	100.0	318	10,571

\* in Mill. Euros (including foreign funds of German provenance)

\*\* Assets under management as percentage of total volume of G7 countries

\*\*\* Mutual Fund units per capita in Euros (including foreign funds of German provenance)

Source: Statistical Yearbooks of Bundesverband Deutscher Investment- und Vermögensverwaltungsgesellschaften 1981, 2001, and own calculations.

By the end of the year 2000, investors could choose between 1,119 different mutual funds, which were managed by 81 investment management companies (“KAG”) registered in Germany. Most of them are owned by commercial banks. The savings banks (“Sparkassen”), the credit co-operatives (“Genossenschaften”) and the four large universal banks (Commerzbank, Deutsche Bank, Dresdner Bank, HypoVereinsbank) accounted for about 80% of the managed assets. Driven by recent mergers (e.g. Allianz and Dresdner Bank), insurance companies have begun to play an increasing role in the asset management industry.

The most important distribution channel for mutual funds are banks and their network of branches throughout Germany.<sup>28</sup> Around 63% of all mutual fund sales in Germany during the year 2000 took place through banks. The banks typically offer the mutual fund products of their “own” investment management companies. Despite the fact that bank branches still remain the dominant distribution channel, the importance of other distribution platforms such as independent financial advisors (14% in 2000), sales through internet banking, i.e., direct banks and discount brokers (12% in 2000), or insurance companies (5% in 2000) has grown, both for customers and fund managers. Furthermore, a trend could be observed for offers not only of their own funds products, but also a large number of third party funds, similar to fund warehouses.

Aside from mutual funds (“Publikumsfonds”) there is another important type of open-end investment funds, the so-called special-funds (“Spezialfonds”) which are also regulated in the

<sup>28</sup> ) C.f. in the following PriceWaterhouseCoopers (2002), pp. 15-16.

Investment Companies Act. In contrast to mutual funds which sell units to all private investors without limitation, a special fund is defined as an investment fund with no more than ten investors (often only one investor), who must be a legal entity. This type of fund was specifically developed for institutional investors as a possibility to outsource the management of their assets within a regulated framework. A special fund is subject to most of the provisions of German investment regulation and may invest in the same types of assets as mutual funds. In the following sections, we will provide an market overview for these types of investment funds and describe the most important features due to regulation.

### 3.2.2 Mutual Funds

Regarding investment objectives and policies which must be described in a fund's prospectus, there are mutual funds available in the German market to meet just about any investment goal. An important (and traditional) criterion by which the various types of mutual funds can be classified is the asset class in which the unit's capital is invested. However, even within an asset class, fund managers present different investment styles (e.g. growth, value, small cap, large cap). Still, other funds are neither defined by a special asset class, nor by its investment style, but rather by a special investment objective such as retirement. In line with the definitions provided in the Investment Companies Act<sup>29</sup>, six different types of mutual funds exist in the German market.

- Security Funds
- Real Estate Funds
- Money Market Funds
- Mixed Security and Real Estate Funds
- AS-Funds
- Funds-of-Funds

Security and real estate funds are the traditional types of mutual funds. They have operated for more than three decades in the German market. The other mutual funds only came more recently into force, especially within the amendments of the Investment Company Act in 1994

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<sup>29</sup> In addition to the reported mutual fund types, Participation funds ("Beteiligungs-Sondervermögen"), which are permitted to invest in securities and silent partnership interests, are also legally allowed within the Investment Company Act. However, the non-participation fund has yet to be launched as a mutual fund in Germany.

and 1998. The following table 3.2 provides an overview about the number and the total amount of assets under management of the different mutual fund types in the German market.

Type of Fund	Number	Asset (in Mill. EUR)	Asset (in % of total assets)
Security Funds	915	225,952	61.83
- Equity funds	420	141,628	46.14
- bond funds	288	59,887	19.51
- balanced funds	207	24,437	7.96
Real Estate funds	20	48,931	19.54
Money-market-funds	39	20,196	9.95
Mixed Funds	3	4,237	1.47
AS-Funds	44	2,817	0.86
Fund-of-Funds	97	4,852	2.32
Sum	1,119	306,985	100

Source: Deutsche Bundesbank Kapitalmarktstatistik December 2001, p. 53

**Security-funds** (“**Wertpapier-Sondervermögen**”) are the most important type of mutual fund in Germany. Measured by assets under management in 2000, the 915 security-based funds had a market share of more than 60% of all mutual funds. Among these funds, an investor can choose between equity-based, bond-based and balanced funds, as well as a variety of different investment styles.

**Real-estate-funds** („**Grundstücks-Sondervermögen**“) may invest in properties, certain types of participations in real estate companies and in fixed income instruments (e.g. bonds and money markets). This type of fund is very popular among small investors, especially to hedge against inflation. By the end of 2000, the 20 real-estate-funds had a 19.54% share of the total mutual funds assets in Germany. In contrast to the Real Estate Investment Trusts (REITs) in the U.S.A., the real estate fund in Switzerland, property companies in U.K., Société Immobilière d'Investissement (SII) and Sociétés Immobilières pour le Commerce et l'Industrie (SICOMI), in France, open ended real-estate-funds in Germany are not quoted on the stock exchange; however, investors can ask for redemption of their fund units at any time based on the net asset value of the fund. While financial assets are valued according to their current market prices, the value of each property is based on appraisals by independent experts. To maintain the open-end principle, the German real estate funds continuously offer new shares to the public. The issue prices are calculated likewise on the basis of the net asset value, plus an offering charge which is usually 5%. From an economic point of view, the offering premia are not only raised to cover sales costs, but also to build an effective barrier

which makes frequent transactions with the fund units unattractive.<sup>30</sup> For open-end real-estate-funds, it is essential to avoid frequent changes in the capital volume because – in contrast to security funds – real estate funds cannot continuously buy and sell their properties. In order to be able to meet the repurchase guarantee to unit holders at any time, and to be able to invest money for a short term, German real estate funds typically hold about 25-50% of their assets in fixed-income securities.

**Money market funds (“Geldmarkt-Sondervermögen”)** have been legally permitted in Germany since 1994 and make investments in cash or special money market instruments. In 2000, the 39 money market funds in the mutual funds sector reached a market share of 9.95% of all mutual funds.

**Fund-of-funds („Investmentfondsanteil-Sondervermögen“)**, according to the 3<sup>rd</sup> Financial Market Improvement Act, may invest their assets in units of other German mutual funds as well as in units of foreign investment funds registered for public distribution in Germany. In general, German fund-of-funds are allowed to invest in all types of mutual funds, except other fund-of-funds, closed-end-funds or special funds. In 2000, their market share was 2.32%.

**Mixed Security and Real Estate Funds („Gemischte Wertpapier- und Grundstücks-Sondervermögen“)** are a combination of real-estate and security-based funds. Therefore, a mixed fund can invest in securities, properties, real-estate-funds and participations in real estate companies. In the mutual funds sector, the market share of the three mixed funds was 1.47% of all assets under management in 2000.

**AS-funds („Altersvorsorge-Sondervermögen“)** were introduced with the 3<sup>rd</sup> Financial Market Improvement Act by April 1998 into the German Investment Companies Act. In contrast to other types of investment funds, AS funds are not defined by the underlying asset (e.g. bonds, equity, real-estate) and the investment style (e.g. growth, value) followed by fund managers, but rather by the special objective of pension provision. Therefore, the legal structure of these funds is designed to offer private investors a possibility to improve their retirement provision based on a purely defined contribution scheme.<sup>31</sup> During the accumulation phase, AS-funds are designed as long-term savings plans with a minimum term of 18 years. Income (e.g. dividends, coupons) is re-invested, and there is an option to

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<sup>30</sup> See Maurer/Sebastian 2002 for this point.

<sup>31</sup> See Laux/Siebel (1999) for a detailed description of AS-funds.

switch the accumulated wealth from the AS-fund to another fund of the same investment management company at no transaction cost. To ensure risk diversification by investing in different asset classes, AS-funds must comply (by law) to special minimum and maximum investment limits. For example, at least 51% of the fund's asset must be invested in equities and real estate. Moreover, no more than 75% may be invested in equities, up to 30% in real estate, dormant holdings and/or units of participation funds must not exceed 10%, foreign exchange exposures are limited up to 30%, and, finally, financial derivatives can only be used for hedging. In contrast to Anglo-Saxon type pension funds, AS-funds do not include insurance (e.g. mortality or disability) nor any kind of defined benefit elements (e.g. by providing a minimum return guarantee). No special tax benefits are given to contributions to this type of mutual fund. The market share of the 44 AS-funds by the end of 2000 was about 0.86% of total assets under management in the German mutual fund sector.

In the following table, we provide an overview about the historical risk and return profiles of German mutual funds within the main asset classes, i.e. equities, bonds and real estate. Therefore, we use the historical investment returns (including capital gains and dividends) for German mutual funds over the period 1980–2002. Three classes of well diversified funds have been studied: stocks, bonds, and real-estate funds concentrating their assets mainly within the German capital and real estate market. Proceeding from a sample of 17 stock funds, 23 bond funds and 7 real-estate funds we chose the funds which, regarding the average return over the period 1980–2002, took the highest, median and lowest positions. The yearly time-series returns offer the following estimates for the mean log return, the volatility, first order autocorrelation and the correlation-coefficients:

<b>Table 3.3: Descriptive Statistics for the Investment Returns of German Mutual Funds 1980 – 2002</b>						
	Mean (% p.a.)	Std (% p.a.)	AR(1)	Correlation		
				Equities	Bonds	Real Estate
Funds with highest average return						
Equities	9.97	15.79	-0.02	1		
Bonds	7.52	5.60	0.06	0.54	1	
Real Estate	6.46	1.59	0.66*	-0.02	0.40	1
Funds with median average return						
Equities	8.20	25.66	0.03	1		
Bonds	6.99	4.64	-0.02	0.12	1	
Real Estate	6.18	1.81	0.80*	0.11	0.42	1
Funds with minimum average return						
Equities	5.23	26.05	0.07	1		
Bonds	6.13	6.34	-0.30	0.40	1	
Real Estate	5.58	2.13	0.81*	0.22	0.53	1

First order sample autocorrelations AR(1) marked with an asterisk are statistically significant at the 5% level, according to the *Q*-statistic of *Ljung/Box* (1979).

Mean returns, standard deviations, and sample autocorrelations presented in table 3.3. differ among the different types of mutual funds, while equities are the most volatile asset class, and real estate funds have lowest volatility. This kind of cross sectional homogeneity exists also for the mean return within the bond and real estate sector. The spread between the maximum and minimum bond fund is 1.39%; for real estate funds it is 0.88%, respectively. However, the mean returns between the different equities funds are much more heterogeneous. The spread between maximum and minimum funds is 4.39%. For the maximum and minimum equity funds the mean returns are higher than those of bonds and real estate, i.e. providing investors with a (historical) positive risk premium to cover the higher volatility of this asset class. However, the risk premium for the equity funds with the lowest mean return, is negative.

Looking at the sample autocorrelations, it is interesting to note that the returns of German real estate funds show similar smoothing features as the investment yields of life insurers. The first order sample autocorrelation of the yearly returns of German real estate funds is large and statistically distinguishable from zero. As reported in the supporting literature (*Barkham/Geltner* 1994 among others), real estate return series with such typical statistical properties, i.e. low volatilities and a high level of serial correlation, are due to appraisal smoothing. The same is true for the German real estate funds, because the unit values are based on annual expert appraisals of the properties held by the funds. It is well documented in

real estate literature that appraisals are due to the asynchronous and temporally aggregated processing of relevant information, resulting in smoothed short-term returns.<sup>32</sup> In contrast to this, equity and bond fund returns are determined on a exchange market that adjusts rapidly to changes in information and expectations. However, the smoothed prices of the German real estate funds represent the amount at which the fund must redeem units at each point in time. Therefore, despite the fact that the risk level of real estate mutual fund units is probably artificially low, for unit holders the smoothed return is the actual holding period return which they receive. Note, that because of purchase transaction costs of about 5% of the initial unit price, the reported average return is not the expected return for a potential investor who is willing to buy units of real estate funds.

### 3.2.3 Special Funds

The number of special funds is about four times higher than the number of mutual funds. The assets under management of special funds are about 50% higher than for mutual funds. Within the special funds sector, the balanced equity/bond funds play the most important role, with a market share of 59.37% of total assets under management. The following table 3.4 provides an overview of the number and the total amount of assets under management of the different types of special funds.

Type of Fund	Number	Asset (in Mill. EUR)	Asset (in % of total assets)
Money-market-funds	5	613	0.12
Security based-funds	5,491	483,113	98.15
- Equity funds	371	48,697	9.89
- bond funds	1,517	142,219	28.89
- balanced funds	3,603	292,197	59.37
Real Estate funds	45	7,914	1.61
Fund-of-Funds	41	579	0.12
Sum	5,582	492,219	100

Source: Deutsche Bundesbank Kapitalmarktstatistik December 2001, p. 53

Table 3.5 provides an overview of the shareholders of special funds. Measured by assets under management, the most important institutional investors are insurance companies with a market share of about 50%. It is interesting to note that among them, life insurance companies

<sup>32</sup> See among others *Geltner* (1993) or *Maurer/Sebastian* (2002)

are the most important user of special funds with EUR 139,632 Mill. worth of assets under management. Therefore, in the retail market for savings and pension products, life insurance companies who offer life policies with a cash value, and investment management companies who offer mutual funds products (intensively) compete with each other. In the market for special funds, however, they strongly cooperate. Apart from insurance companies, commercial banks (25,56% of assets under management) and industrial companies (17.23%) are important users of special funds. Social security institutions, non-profit organizations (churches, political parties or unions), and foreign investors play a minor role.

<b>Table 3.5: Investors and Assets under Management for Special Funds</b>			
Investor	Number of Funds	Asset under Management	
		in Mill. EUR	in %
Domestic	5,534	488,678	99.28
- Banks	1,954	125,826	25.56
- Insurance Companies	1,643	241,065	48.99
- Other Companies	1,261	84,832	17.23
- Social Security Institutions	219	12,222	2.48
- Non Profit Organizations	457	24,734	5.02
Foreign	48	3,541	0.72
Total	5,582	492,219	100.00

Source: Deutsche Bundesbank Kapitalmarktstatistik December 2001, p. 60

### 3.2 Regulation

Investment management companies which offer mutual and special funds are regulated by a comprehensive legal framework, primarily by the Investment Company Act (Gesetz über Kapitalanlagegesellschaften, subsequently KAGG). The KAGG is a special law designed to provide investor protection, and is the statutory basis for the German investment fund market. It regulates a number of legal aspects, such as licensing requirements, the organizational structure, the possible funds operated by the investment management company, the function and purpose of custodians, permitted investments, investment restrictions, valuation, accounting, auditing and publication requirements, and the taxation of the fund. The state supervision of the rules codified in the Investment Company Act is exercised by the federal financial supervisory authority (BaFin), a legal compliance supervision. The supervisory authority is not allowed to intervene with the business decision of an investment management company, as long as these are in conformity with the existing laws and regulations.<sup>33</sup> Since its implementation in 1957, the KAGG was (de lege ferenda) subject to number of important

<sup>33</sup> See for that point *Laux/Siebel* (1999), p. 67.

amendments which in general extended the investment opportunities for investment funds. The latest amendment was the 4<sup>th</sup> financial market improvement act in 2002 which facilitated the possibilities for real estate funds to invest internationally.

A special feature of the governance structure is that an investment management company requires a supervisory board regardless of its legal form. By law, the duty of the supervisory board is *expressis verbis* to ensure the interests of the fund's unit holders. In addition, a German investment management company must appoint one depositary bank for each of its investment funds. The depositary bank must be licensed to act as a depositary bank and is subject to state supervision. In performing its functions, the depositary bank must act independently of the investment management company. The selection, as well as all subsequent changes of the depositary bank, must be approved by the BAFin. An important function of such a custodian is to safekeep the assets of the investment fund. The assets of the investment fund are kept in segregated bank or security accounts at the depositary bank. Dispositions in the fund assets by the investment management company are subject to the approval by the depositary bank. Therefore, the involvement of the depositary bank prevents the investment management company from using the asset of the investment funds for its own account. Other important functions of the depositary bank is to determine the net asset value and to act as a transfer agent regarding the issue and redemption of fund units.

In addition to the Investment Company Act, investment funds are also subject to a number of other laws. For example, the promotion of foreign investment funds in Germany is due to the German Foreign Investment Act ("Auslandsinvestmentgesetz"). This law was introduced in 1969 in response to the collapse of the Investors Overseas Services (IOS), where thousands of investors lost their money. According to this law, the public marketing of foreign investment funds in Germany requires a notification of the BAFin. With respect to the notification process, one must distinguish between foreign funds situated in EU member states or states which are party of the European Economic Area, which set up the Directive 85/611/EEC (UCITS-funds), and other foreign funds (non UCITS-funds). While UCITS funds are subject to a simplified notification procedure, all other foreign funds publicly marketed in Germany must comply with more rigorous requirements for permission to sell investment funds in Germany. UCITS-funds must invest in bonds and/or equities that are quoted on the stock exchange. Hence, within the different mutual fund types of the KAGG, only security based funds are currently consistent with the UCITS-directive.

Since the German Banking Law (“Gesetz über das Kreditwesen”) deemed investment management companies as special banks, they are, like commercial banks, also subject to the general provisions of the KWG. However, because of the special provisions (“lex specialis”) in the Investment Company Act, there are important differences between the regulation of commercial banks and that of investment management companies. The most important difference is with solvency requirements. Usually, commercial banks (like insurance companies) are risk bearers in their business. Therefore, they are due to comprehensive risk based solvency requirements.

In contrast, an investment management company usually assumes no obligation other than that of investing the funds, in a reasonable and prudent manner, in the interest of the investors. It provides no guarantees of the rate of investment return. Hence, the investor bears all capital market risk and receives the full reward of the financial asset that backs the mutual fund units. Because of the balance sheets, investment management companies are not exposed to fluctuations in the capital market and are usually excluded from the risk-based solvency requirements codified in the German Banking Law. According to German Investment Company Act, the minimum equity capital for investment fund management companies (i.e. the provider of the pension products) is EUR 2,5 Million, independent of asset under management, number or type of funds. However, an important development accompanied the introduction of Individual Pension Accounts (IPA) within the Retirement Saving Act in May 2001. In order to qualify for a tax credit, the IPA products have to satisfy a number of criteria. These conditions are codified in a special law concerning the certification of individual pension products (“Altersvorsorge-Zertifizierungsgesetz”) and are supervised by a special authority (“Zertifizierungsstelle”) belonging to the German Federal Financial Supervisory Agency. An essential condition, which was the core of an intense and controversial debate during the social security reform in Germany, is the so-called “money-back-guarantee”. This means, that each provider of an IPA must promise the plan participant that the contract cash value at retirement is at least equal to the contributions paid into the IPA. If at retirement, the market value of the assets in the IPA does not back the money back guarantee, the provider must fill the gap with its own equity capital. Hence, if the provider of an IPA is an investment management company which uses its own mutual funds, the Financial Supervisory Agency requires solvency capital.

The model to determine the regulatory solvency capital for investment management company is designed as follows.<sup>34</sup> Let  $M$  denote the market current value of the IPA,  $B$  be the sum of the contributions paid into the account and let  $i_T$  be the continuously compounded yield on a zero coupon bond maturing in  $T$  months (i.e. the planned age of retirement), taken from the current term structure of German interest rates. Furthermore, let  $\sigma$  be the monthly volatility of returns of the mutual fund units backing the pension account.<sup>35</sup> For each IPA, the investment management company must build solvency capital equal to 8% of the total contributions (i.e.  $0.08B$ ), only if the market value of the pension account is lower than the risk adjusted present value of the contribution.

$$M \leq \frac{B}{e^{i_T \cdot (T-1) - 2.33\sigma}} \Leftrightarrow$$

$$\frac{M}{B} \leq \frac{1}{e^{i_T \cdot (T-1) - 2.33\sigma}}$$

To calculate the present value of the guarantee a risk adjusted discounting factor is applied. The economic rationale behind this inequality is as follows: at every point in time, the investment management company has the possibility to hedge all its shortfall risk by investing the present value of the contributions (i.e.  $B/\exp(i_T \cdot T)$ ) into default free zero bonds. Following this strategy ensures that, at the end of the accumulation period, the proceeds would equal the participant's contributions during the accumulation phase. If the provider does not use zero bonds, but instead employs mutual fund units with higher volatility, nothing happens as long as the cash value of the policy is "substantially" higher than the present value of the contributions. Substantially higher means that, given a current cash value, there is a probability of only 1% (note 2.33 is the 99% quantile of the standard normal distribution) that the uncertain cash value of the IPA one month later is lower than the present value of the contributions. This explains the risk adjustment in the discount factor. The solvency test according to the inequality must be applied for each IPA. Therefore, the total solvency requirement of an investment management company is given by the sum of all IPA under management. The result of the solvency test must reported to the supervision authority at the end of each month.

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<sup>34</sup> See in the following *Maurer/Schlag* 2002.

<sup>35</sup> The volatility must be estimated from historical time series returns of the fund unit prices, using a window between two and five years. If the IPA consists of more than one type of mutual fund,  $\sigma$  is computed as the weighted sum of the individual fund volatilities, according to the current asset allocation of the policy (i.e. diversification due to non-perfect correlation is neglected).

Hence, a temporary funding level defined as the ratio of market value of the IPA divided by the sum of contributions of lower than one (i.e.  $M/B < 1$ ) is possible, without capital requirements. The amount at which such an under-funding is allowed depends on the volatility of the pension assets and the time remaining to the end of the accumulation period. For example (see Table 3.6), if the monthly returns of the pension assets have a volatility of 5.77% per month, the risk-free interest rate is 4% per annum, and the remaining accumulation period is 20 years, then the critical funding level (i.e.  $M/B$ ) is 51.6%. If the time to retirement is only ten years, the minimum funding level increases to 77.0%. However, the provider has the possibility of reducing the volatility of the IPA and, in line with this, also the minimum funding level by investing more of the IPA assets in low volatility mutual funds.

<b>Table 3.6: Critical Funding Level (as % of Contributions)</b>								
<b>Months until End of plan</b>	<b>Volatility (per month)</b>							
	<b>0.29%</b>	<b>0.58%</b>	<b>0.87%</b>	<b>1.15%</b>	<b>1.44%</b>	<b>2.89%</b>	<b>5.77%</b>	<b>7.22%</b>
<b>240</b>	45.4%	45.8%	46.1%	46.4%	46.7%	48.3%	51.6%	53.4%
<b>120</b>	67.8%	68.2%	68.7%	69.1%	69.6%	72.0%	77.0%	79.6%
<b>60</b>	82.7%	83.3%	83.8%	84.4%	85.0%	87.9%	94.0%	97.2%
<b>12</b>	97.1%	97.7%	98.4%	99.0%	99.7%	103.1%	110.3%	114.1%

To sum up, with an appropriate asset allocation, it is possible for the provider of a mutual fund-based IPA to avoid solvency requirements for the principal guarantee with a high probability.<sup>36</sup> However, the burden of such a conditional solvency system is the implementation of an efficient risk monitoring system for each IPA.

### **3.4. Outlook and Current Developments**

The investment fund industry in Germany has experienced an impressive growth during the last decade. Since 1995, the key driver of the industry growth has been the huge increase in special funds. Along with an extension of funded pension it can be expected that this type of product maintain its attractiveness as a vehicle for outsourcing the asset management of corporate investors. However, more competition could emerge from asset management companies and/or repackaged debt-, equity-, or hybrid instruments offered outside the legal environment of the Investment Company Act. The primary reason for the huge development

<sup>36</sup> Further results for different hedging strategies can be found in *Maurer/Schlag* (2002).

in the mutual fund sector was the increasing importance of equity funds at the end of the last decade. With the downturn of the equity markets around the world in 2001 and 2002 this trend is stopped and substantial volumes are shifted into “safe heaven products” like money market and real estate funds. The key driver for future growth in the retail sector for investment funds is without doubt the extension of funded pension schemes. However, this requires a legal framework which provides households the same tax incentives for investing in mutual funds like other long term saving vehicles, especially those offered by the insurance industry. Traditionally, the German legislative body endows pension products in the second and third pillar with tax incentives only, if it provides a certain level of return guarantee to private households. A tax supported pure defined contribution scheme, e.g. like 401(k) plan in the U.S.A., do not exist in German pension system. It is an open question, if in the near future, such a products will be incorporated in the legal environment. Therefore, to profit from the increasing importance of (tax supported) private pension within the current legal environment it is necessary that investment management companies are able to offer accumulation as well as decumulation pension products with return guarantees. Because the credibility of return guarantees given by any regulated institutional investor must controlled by the supervisory authority, it is necessary to design appropriate solvency systems. An example for such a development are the design of accumulation products endowed with a money back guarantee and the corresponding solvency requirements for mutual fund based “Riester” pension products. In addition, it is necessary for investment industry to design products to offer individuals a reasonable alternative to annuities for the post retirement phase.

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