

Dear students.

On behalf of Goethe University Frankfurt and the Faculty of Economics and Business, I would like to welcome you to the Master in International Management.

We are delighted that you have chosen to study at Goethe University. We offer you a high standard education, qualified support by top-class professors and dedicated employees as well as application-oriented teaching in one of Germany's most exciting



cities. Frankfurt is not only shaped by its dynamic financial and service sector with numerous highly attractive employers, but also by its outstanding quality of life and its appealing opportunities to spend one's spare time.

With your decision to study "International Management", you have chosen a highly selective program bringing together highly promising students from all around the world. We are convinced that you will appreciate the international flair of your master's program, preparing you for your future career in international environments.

We are also convinced that you will feel comfortable in the new buildings of our Westend campus, frequently labeled as one of Europe's most beautiful university grounds. Our faculty aims to be a leading center of high-quality research – and as a source of high-quality alumni. Please help us on our mission to achieve these goals. I would like to thank you for choosing our program and wish you all the best for the next two years.

Prof. Dr. Jan Landwehr Program Director M.Sc. in International Management Chair of Product Management and Marketing Communications

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#### **EXAM REGISTRATION**

## Application for admission to master's examination

- Before you are able to register online for exams for the first time, you have to hand in the application for admission to the master's examination ("Antrag auf Zulassung zur Masterprüfung").
- You can download the document on the website of the Examination Office ("Prüfungsamt").
- The document has to be submitted before the deadline at the Examination Office.

## Registration

- Exam registrations must be performed online via QIS. Please download the statement for registered examinations ("angemeldete Prüfungen") as well as the digital signature.
- Always check the control lists ("Kontrollliste") displayed via the examination office ("Prüfungsamt").
- Please note: Some courses might restrict the number of students. Please register early for such modules under the conditions stated in the online course catalogue (see QIS/LSF, page 8).
- Import modules, courses which are offered by other faculties, are subject to the examination regulations of the exporting faculty, e.g. registration deadlines.
- Module-specific differences may occur, see module information on LSF under the heading "Prerequisites".

#### Case of illness

• In case of illness during the examination period, please check the "Instruction Sheet Illness" and use the "Form Medical Certificate". Both can be found in the download section of the faculty website.



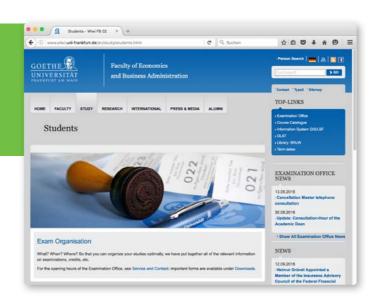
#### DEADLINES FOR THE WINTER SEMESTER 19/20

Please note the information regarding signing up for participation (required for seminars and elective modules with limited capacities) and exam registration in the course catalogue and on the website of the examinations office.

You will find information regarding the registration deadlines, examination dates, the QIS/LSF registration system, the examination procedure and the exam dates at

https://www.wiwi.uni-frankfurt.de/en/study/students/exam-organisation.html

Please visit the website of the examination office on a regular basis in order to recheck the registration and examination dates and in order to obtain additional



www.wiwi.uni-frankfurt.de/en/study/students

## ONLINE PLATFORMS

#### **OLAT**

OLAT (Online Learning and Training) is a learning management system used by the faculty. All lecture materials (slides, literature) are usually provided on this platform. Furthermore, some lecturers offer additional services like wikis, forums or additional materials via this platform.

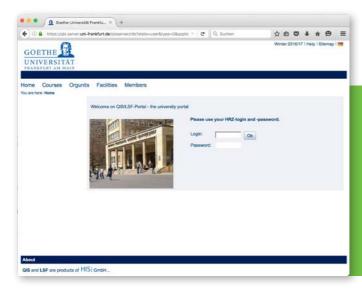
#### QIS/LSF

QIS/LSF is the online system for the self-management of your studies.

The platform offers the following services:

- Administration of studies (enrollment receipt, change of address)
- Exam registration and cancellation
- · Download your transcript of record
- Course catalogue including a detailed course description
- (lecture) rooms and person search





You can access QIS with your HRZ account (login data) which were sent via post.

Registration for the online course overview is not necessary.

## PROGRAM STRUCTURE

#### **Duration and Credits**

- Regular duration: 4 semesters.
- The study program has to be finished within 8 semesters.
- Total credits needed: 120 CP.
- Usually 6 ECTS are awarded upon successful completion of a module (exceptions: project seminar and master thesis).

#### **Examinations**

- A failed course can be retaken twice at most.
- Please note that if you would like to retake a failed course you have to register again for the retake.
- Repetition of any failed course requires students to satisfy all course requirements anew, including attendance if mandatory.
- It is not possible to retake passed courses in order to improve the course grade.
- It is possible to complete additional modules. However, the result of the additional examinations will not be included in the final grade of the master's examination. The results can be listed on the graduation diploma by completing a form, which needs to be submitted to the examination office ("Prüfungsamt").

#### Semester Abroad

• We recommend spending a semester abroad. Our website, SSIX, the International Office of Goethe University, and our faculty can provide information on studying abroad and our partner universities in particular.

#### Jobs and Internships

- Part-time study is not allowed (Hessian Matriculation Requirements).
- Student jobs and internships are offered on the Career Center website.

# PLAN OF STUDY

# **Exemplary schedule of study**

Sem.	Module	ECTS	Module	ECTS	Module	ECTS	Module	ECTS	Module	ECTS
1.	Elective module	6	Elective module	6	Elective module	6	Elective module	6	Elective module Ethics*	6
2.	Elective module	6	Elective module	6	Elective module	6	Elective module	6	Seminar	6
3.	Elective module	6	Elective module	6	Elective module	6	Elective module	6	Seminar	6
4.	Elective module	6	Master's thesis	24						

<sup>\*</sup> Note: Does not have to be completed in the first semester.

# **Study components**

		Core/ Elective	ECTS
Field 1			6
	Ethics	Elective	6
Field 2			90
	Modules from the fields of Accounting, Finance, Information Management, Managerial Economics, Marketing Analytics	Elective	6 each 72 / 78 in total*
	2 modules seminar OR 1 module seminar and 1 module project seminar	Elective	6 each seminar 12 project seminar 12 or 18 in total
Field 3			24
	Master's thesis	Core	24

 $<sup>^{*}</sup>$  78 if you complete 2 seminars, 72 if you complete 1 seminar and 1 project seminar.

#### FREEDOM OF CHOICE

There are no obligatory modules in the M.Sc. in International Management. You do not have to complete a specific set of courses in order to graduate. Instead, you are free to choose from the elective modules and seminars offered. This offers you the possibility to concentrate on one or two areas and to specialize in them, or you can choose modules from all the different areas, taking a more generalist approach.

You can choose from the following areas

#### Accounting

Modules in Accounting focus on internal and external accounting standrards as well as taxation and corporate governance. As a lot of these courses deal with German rules and regulations, a rather large number of courses are held in German.

#### Finance

The size of the Finance Department mirrors Frankfurt's importance as a financial center in Europe. Modules in this area focus on portfolio and risk management, asset pricing, mergers and acquisitions, corporate and household finance as well as regulation.

## Information Management

Modules in Information Management - often also called Business Informatics - offers students the chance to deal with current examples of IT implementations in business environments. Typical topics are practical applications in the areas of finance, online commerce, cloud computing or social networks.

## Managerial Economics

The modules offered in Managerial Economics focus on managerial decision-making and strategic Management. Applications of micro-economic theories are as essential as empirical economic research methods.

## Marketing Analytics

Having one oft he largest marketing departments in Germany, we can offer a broad variety of modules dealing with quantitative analyses of customer satisfaction, brand marnagement and digital marketing.

Students in the International Management program also have to take one **Ethics** module. These typically focus topics like corporate social responsibility, behavioral economics and moral decision making.

## CONTACTS



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E-mail: eckmann@wiwi.uni-frankfurt.de



# LIBRARIES (BIBLIOTHEKEN)

## Law and Economics Library (BRuW)

The Law and Economics Library (Bibliothek Recht und Wirtschaft, BRuW) is the central library of the Faculty of Law and the Faculty of Economics and Business. The stocks of books and journals are freely accessible and mostly listed in the OPAC of the Goethe University library system.

You can borrow books at the counter in an automated checkout process. For use of the reference collection, the library offers 1,000 individual workplaces. Before entering the library, you have to lock your coats and bags in the lockers outside the library.

The library regularly offers tutorials and library tours:

- Introduction to catalogue research for WiWis (Students at the Faculty of Economics and Business).
- Introduction to specialist databases for WiWis,
- Library tours especially for freshman students (in English and German).

Please check the library website for exact dates of these events:

http://www.ub.uni-frankfurt.de/benutzung/literatursuche.html#bruw

Interested students please register in the attendants list at the lending and info counter. The meeting place is in the library's lobby opposite the book return counter. The event will take approx. 1 hour.

#### **Opening Hours**

Reading rooms/lending Mon. – Fri. 8 a.m. – 10 p.m., Sat. + Sun. 10 a.m. – 10 p.m.

Information desk Mon. - Fri. 10 a.m. - 4 p.m.

http://www.ub.uni-frankfurt.de/bruw/english

## University Library (Universitätsbibliothek, UB)

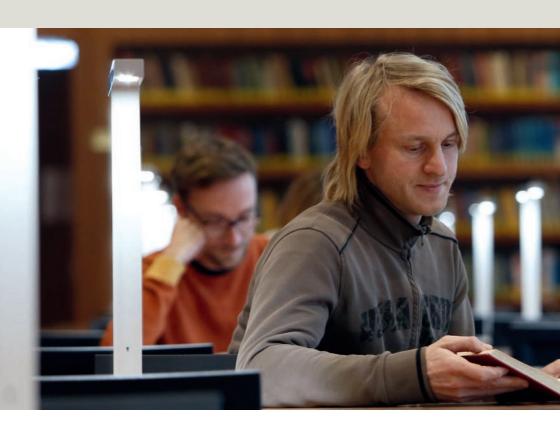
The University Library offers a huge inventory and collection and is one of the largest academic libraries in Germany.

Bockenheimer Landstr. 134-138 60325 Frankfurt am Main Phone: +49 (0)69 798-39205

## Öffnungszeiten

PC workplaces Mon. – Fri. 8 a.m. – 9.30 p.m., Sat. + Sun. 10 a.m. – 6 p.m. Information desk Mon. – Fri. 8.30 a.m. – 8 p.m., Sat. + Sun. 10 a.m. – 6 p.m. Lending/return Mon. – Fri. 10 a.m. – 8 p.m., Sat. 10 a.m. – 2 p.m.

https://www.ub.uni-frankfurt.de/zentrale/english.html



## **German National Library (Deutsche Nationalbibliothek)**

The German National Library is the central archival library and national bibliographic center for the Federal Republic of Germany. Its task, unique in Germany, is to collect, permanently archive, comprehensively document and record bibliographically without gap all German and German-language publications from 1913 on. The library is located at the station "Deutsche Nationalbibliothek" taking the underground U5. A yearly fee of 42 Euro has to be paid. No lending possible.

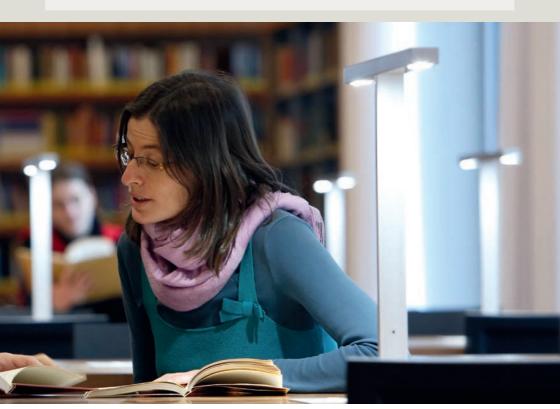
Adickesallee 1
60322 Frankfurt am Main

#### **Opening Hours**

Reading rooms Mon. - Fri. 9 a.m. - 10 p.m., Sat. 10 a.m. - 6 p.m. Registration Mon. - Fri. 9 a.m. - 10 p.m., Sat. 10 a.m. - 6 p.m. Information desk Mon. - Fri. 9 a.m. - 6 p.m., Sat. 10 a.m. - 4 p.m.



www.dnb.de/EN/Home/home\_node.html



#### SSIX

Student Services and International Exchange (SSIX) offers support for students regarding a large number of questions concerning their studies by providing a comprehensive range of services. The SSIX team has the goal to enhance the students' satisfaction and to ensure successful studies.

The SSIX Info Center is the first contact point for all students of the Faculty. Here they get answers to all questions regarding their studies or the Faculty in general. You are welcome to make your enquiries in person, by telephone or by e-mail.

RuW Building (first floor), room 1.203.

Phone: +49 (0)69 798-7749

E-mail: ssix-infocenter@wiwi.uni-frankfurt.de



## INTERNATIONAL OFFICE

The staff of the International Office informs, counsels and guides international students, especially on topics like finding a residence, health insurance, funding etc.

In addition, the International Office supports students who want to study abroad.

PEG Building (second floor) Phone: +49 (0)69 798-3838

E-mail: please use the contact form on the website





# EXAMINATION OFFICE (PRÜFUNGSAMT)

The Examination Office is in charge of all tasks regarding the conception, organization and approval of graduate and doctorate examinations. Furthermore, it administrates the students' individual credit points under strictest observance of data protection. It is also responsible for the operative implementation of the curricula in the study and examination guidelines.

On the websites of the Examination Office, you can find all relevant information regarding the study and examination regulations as currently effective, the latest examination dates, all relevant forms as well as an overview of the faculty calendar and the current office hours.

www.wiwi.uni-frankfurt.de/pruefungsamt

RuW Building, room 1.209

First floor, entrance via SSIX-Info Center

Phone: +49 (0)69 798 - 7749

e-mail: pruefungsamt@wiwi.uni-frankfurt.de

# EXAMINATION BOARD (PRÜFUNGSAUSSCHUSS)

The Examination Board (Prüfungsausschuss) decides upon written objections concerning relevant student's matters. During the lecture period, the board meets generally every first Monday of each month.

## DEAN'S LIST

The Dean's List is an award for outstanding study results. It is awarded to the best students of the faculty at the Dean's List ceremony each semester. Beside a Dean's List certificate, students receive special offers by companies and benefit from workshops and internships, meetings with executives of companies and invitations by companies.

https://www.wiwi.uni-frankfurt.de/en/study/students/bachelor/deans-list.html

## HRZ ACCOUNT AND GOETHE EMAIL

Goethe's Hochschulrechenzentrum (HRZ, University Computer Center) configures a HRZ account and issues an electronic student card (Goethe Card) for each student. Both systems are linked together under the label "Integrated Information System of the Goethe University" (ilSGUT). Students can pick up their HRZ account together with the Goethe Card at the Student Service Center (SSC).

Along with the pick-up notification for your Goethe Card, you receive your password via ordinary mail. When you pick up your Goethe Card at the Student Service Center, you receive additional information material and an iTAN list for transactions with your Goethe Card.

Moreover, all Goethe students receive their personal e-mail address (yourname@stud.uni-frankfurt.de). Please check this e-mail address regularly since all study-related information is sent to this address. Forwarding incoming e-mails to another e-mail address is possible.

https://webmail.server.uni-frankfurt.de/login.php?

## NEWSLETTER

The faculty newsletter provides up-to-date information from the Faculty of Economics and Business of Goethe-University Frankfurt (in German only). Subscription or download is possible at:

https://www.wiwi.uni-frankfurt.de/presse-medien/newsletter.html

# REGISTRATION OFFICE (STUDIERENDENSEKRETARIAT)

The registration office services all administration processes for enrolled students. All inquiries concerning the enrollment, change of course of studies, Goethe Card, holiday semester and double degrees should be addressed to the registration office.

PEG Building, 1st floor Phone: +49 (0)69 798-3838



## CAREER CENTER

The Career Center supports students and graduates in finding internships as well as part and full time jobs.



# HIWI JOBS (STUDENT ASSISTANT JOBS)

The faculty is frequently searching for student assistants. You can find these job offers on our website:



# STUDENT UNION (STUDENTENWERK)

The "Studentenwerk" supports students in social and financial affairs. Apart from maintaining cafeterias, food courts and dormitories, it also administers student loans.



## STUDENTS' REPRESENTATIVES AND INITIATIVES

Our students are involved in a variety of student organizations and extracurricular activities. We welcome and encourage all students to prove their creativity, organizational talent, and commitment in existing or newly founded initiatives. Friendships, which develop from activities outside the classroom, often last long beyond graduation.



https://www.wiwi.uni-frankfurt.de/en/study/students/master/students-representatives-and-initiatives

#### **FWWG**

The Frankfurter Wirtschaftswissenschaftliche Gesellschaft (FWWG) is an association for all alumni graduated from the Faculty of Economics and Business at Goethe University.



#### GMMA

The Goethe Money and Macro Association (GMMA) is an association of current students and alumni from the Department of Money and Macroeconomics at Goethe University. GMMA funds a best-student award for MMF.



#### GFA

The Goethe Finance Association (GFA) e.V. connects companies as well as researchers within the field of finance with students and alumni.

http://gfa.hof.uni-frankfurt.de/apex/f?p=103:1:3210570944827384::NO:::



One day, one location – all student initiatives of the Faculty of Economics and Business – your chance to get to know us! Start networking and boost your career while you're studying!

# STUDENT INITIATIVES DAY

 $MAY\ 5,\ 2020\ {}^{10\ A.M.\ -\ 4.30\ P.M.}_{\text{LECTURE HALL (HZ)}}$ 

FACULTY OF ECONOMICS AND BUSINESS



The Studentenwerk Frankfurt am Main offers space to learn on the first floor in the Casino building, the rotunda in the IG-Farben Building, as well as one hall and the foyer in the Anbau Casino building on Campus Westend at the close of operations. This does not apply for days, where there are special events and the rooms are already booked.

You can find current opening hours for each of these facilities here:

https://www.studentenwerkfrankfurt.de/essen-trinken/einrichtungen/goethe-universitaet/campus-westend/

#### SPORTS AT GOETHE UNIVERSITY

For all students keen on sports, the "Zentrum für Hochschulsport" offers a great diversity of sports.

Ginnheimer Landstrasse 39 60487 Frankfurt am Main E-Mail: zfh@hochschulsport.uni-frankfurt.de

http://www.uni-frankfurt.de/50553861/40\_zfhsp?legacy\_request=1

# KFZ-REFERAT (CAR RENTAL AGENCY)

You can hire a spacious van for little money via the KFZ-Referat directly on Campus Bockenheim.

Bockenheimer Landstrasse 133 (Neue Mensa Building)

Phone: +49 (0)69 79 82 30 48 or +49 (0)69 70 54 69

#### **Opening Hours**

Mon. - Fri. 8.30 a.m. - 6.00 p.m.

Sat. 8.30 a.m. – 9.30 a.m. and 5.00 p.m. – 6.00 p.m.

http://www.kfz-referat.de/autovermietung/

Although your master's program does not require any German language skills, it might be helpful to learn German for handling everyday life and for finding a job in Germany. Therefore, we offer German courses for our international students – for beginners or advanced learners.

For further information contact:

#### Lisa Eckmann

E-mail: eckmann@wiwi.uni-frankfurt.de

Phone: +49 (0)69 798 34642



https://www.wiwi.uni-frankfurt.de/en/study/students/master/german-courses.html



## FOREIGN LANGUAGES FOR ECONOMISTS

The mastery of foreign languages enhances your professional and intercultural opportunities. These capabilities are requirements for leading positions in the private sector and research at an international level. The teachers in the Language Department prepare you for this challenge as well as for a study abroad experience.

The following business language courses are offered:

- · English for Economists
- French for Economists
- Spanish for Economists
- Chinese for Economists
- Intercultural Skills for Japan

To ensure a high quality of education, classes are limited to 20 students. Please register well in time to ensure a place. A graded language skills certificate will be issued on successfully passing the course exam.

## STUDENT ASSOCIATION WIWI



The "Fachschaft WiWi" (student association WiWi) organized by students, represents the interests of students at the faculty. Students from each semester are organized in the Fachschaft and put themselves out e.g. for better conditions of studying.

We represent students in university commitees have a right to a say at the selection of new professors and gather regularly to exchange information with important decision makers at the faculty.

The "Fachschaft" is a contact point for students concerning questions and problems around the studies. During lecture period, there is a weekly consultation hour and we open the Fachschaftscafé regularly in the RuW-building.

Meetings of the elected Fachschaft council are public and everybody can participate in! News and further information:

Homepage: www.fswiwigoethe.de

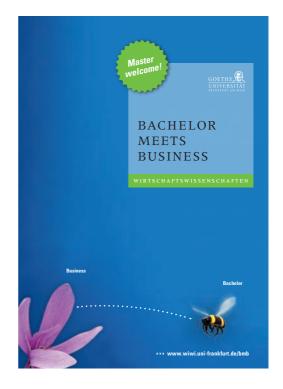
Facebook: www.facebook.com/fswiwigoethe

## BACHELOR MEETS BUSINESS

What field should I focus my studies on? Which industries should I consider for a trainee-ship? What are my career perspectives once I have graduated?

Answers to these and other questions are provided in the "Bachelor meets Business" series, which is organized every winter semester. Here, students have the opportunity to get in touch with renowned companies. Each event starts with a short presentation by the company invited and its representatives. Afterwards, students can ask questions with regard to internships and post-studies perspectives. The evening is rounded off by a casual gettogether providing opportunities for individual conversations.

The colloquium dates for winter semester 2019/2020 and the participating companies are listed below. The lectures start at 6.15 p.m. in HZ 12 of the Auditorium Center.



Date	Corporation
October 29, 2019	Deloitte GmbH
November 5, 2019	Lidl Vertriebs GmbH & Co. KG
November 12, 2019	zeb
November 19, 2019	Michael Page & Page Personnel
December 03, 2019	Promerit AG

By participating in the events, you acknowledge that photos of the event can be used for publication (online and print).





## GOETHE MASTERS STUDENTS PANEL

## You learn from us & and we want to learn from you!

In several lectures, you are learning how to make profound decisions – based on quantitative data and not on your gut feelings. Accordingly, we are striving to improve our management master's programs based on quantitative data. In case of your written consent to use your data, we evaluate the information in order to:

- Fine tune our selection process in order to select the best students
- Identify need for action regarding curricular and extra-curricular lectures and workshops to improve your study experience
- To prepare our programs for becoming part of the prestigious Financial Times Ranking

Protection of your data is vital to us and we are committed to the strict Hessian Data Protection Law. Thus, we keep your data **safe** and **confidential** and we do **not transfer** your data to third parties.

If you have questions regarding the research project, please contact

#### Dr. Ralf Koßmann

E-mail: kossmann@wiwi.uni-frankfurt.de

Phone: +49 (0)69 798-34606







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