Open Educational Resources and Digital Higher Education

Offene Bildungsmaterialien (OER) und digitale Hochschulbildung

1. Open Science Forum at Goethe-University Frankfurt
30.06.2022

Uwe Schulze | FB11, Institut für Humangeographie, Geographiedidaktik

DiGeo

Generalisierbarkeit und Transferierbarkeit digitaler Fachkonzepte am Beispiel mündiger digitaler Geomediennutzung in der Lehrkräftebildung

Verbundprojekt zur Entwicklung und anwendungsbezogenen Beforschung eines digitalen Fachkonzeptes zum Kompetenzaufbau zur mündigen Nutzung digitaler Geomedien in der geographischen Lehrkräftebildung an den Hochschulen Duisburg-Essen, Frankfurt am Main und Köln (2019-2022)
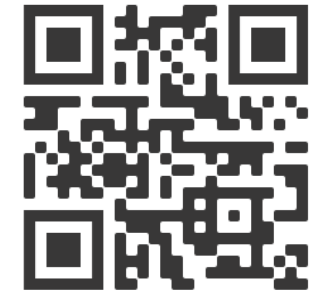
Projektübersicht
Alle Informationen zum Verbundvorhaben

OER und Digitale Lernformate
Zu den digitalen Lernformaten der DiGeo-OER

DiGeo
OER für mündige digitale Geomedienbildung

https://digeo-oer.net

GOETHE UNIVERSITÄT
FRANKFURT AM MAIN

Universität zu Köln

UNIVERSITÄT
DUISBURG
ESSEN

Offen im Denken

GEFÖRDERT VOM
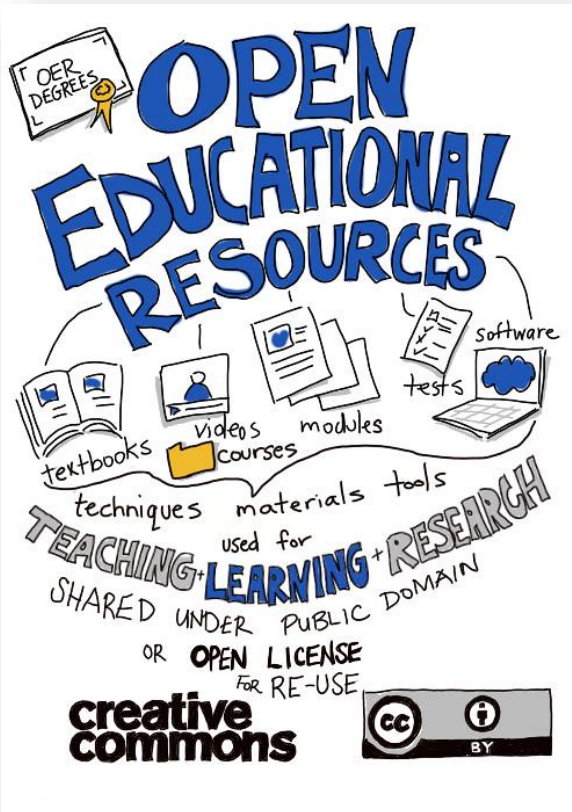
Bundesministerium
für Bildung
und Forschung

Outline

i.   What is OER?

ii.   OER and the Digital Condition

iii. OER and Open Informational Ecosystems
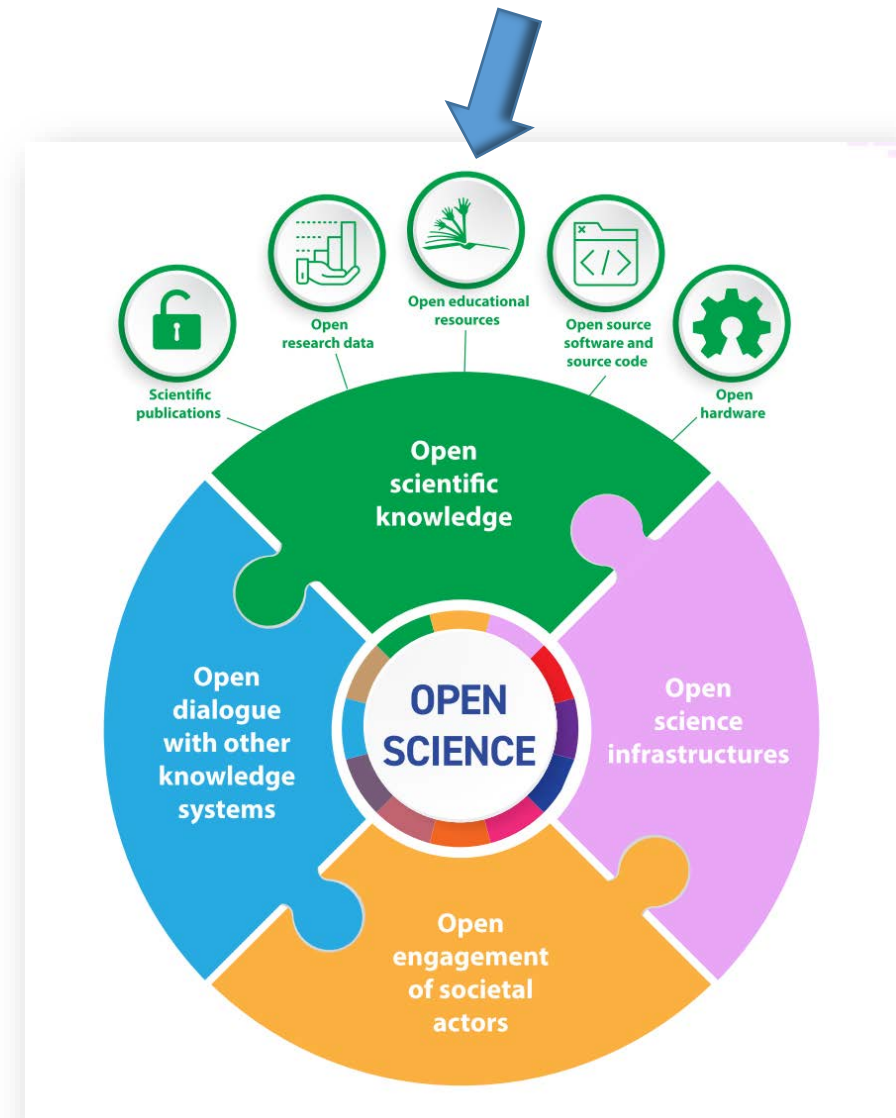
Source: UNESCO Recommendation on Open Science Source (2021). (CC-BY-SA 3.0 IGO) via https://en.unesco.org/science-sustainable-future/open-science/recommendation

i. What is OER?

Open Educational Resources (OER): "any type of educational materials that are in the public domain or introduced with an open license. The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them. OERs range from textbooks to curricula (...) tests, audio, video and animation."
(UNESCO, 2019)

+

Open Educational Practices (OEP): "constitute the range of practices around the creation, use and management of open educational resources with the intent to improve quality and innovate education"
(OPAL, 2011, p. 4)

i. What is OER? The '5R' activities of OER permission

Resources are really open if they meet the **5R** requirements:

Retain
keep the work forever

Reuse
use the work for your own purpose

Revise
adapt, modify, or translate the work

Remix
combine it with another resource to make a new work

Redistribute
share the work with others

CC0: Hayoung Park

Graphic_ Creative Commons (CC) Licence Spectrum (https://upload.wikimedia.org/wiki pedia/commons/3/3d/Creative_Commons_Li zenzspektrum_DE.svg)

Source: https://library.vinuni.edu.vn/resources/open-knowledge-scholarship/

i. What is OER? Search, find, (re)use: Long live diversity!

i. What is OER? 'Game Changer' for education?

See, for example: Wiley & Green 2012; Butcher & Hoosen 2014; Zawacki-Richter & Mayrberger 2017, Otto 2019a, 2019b
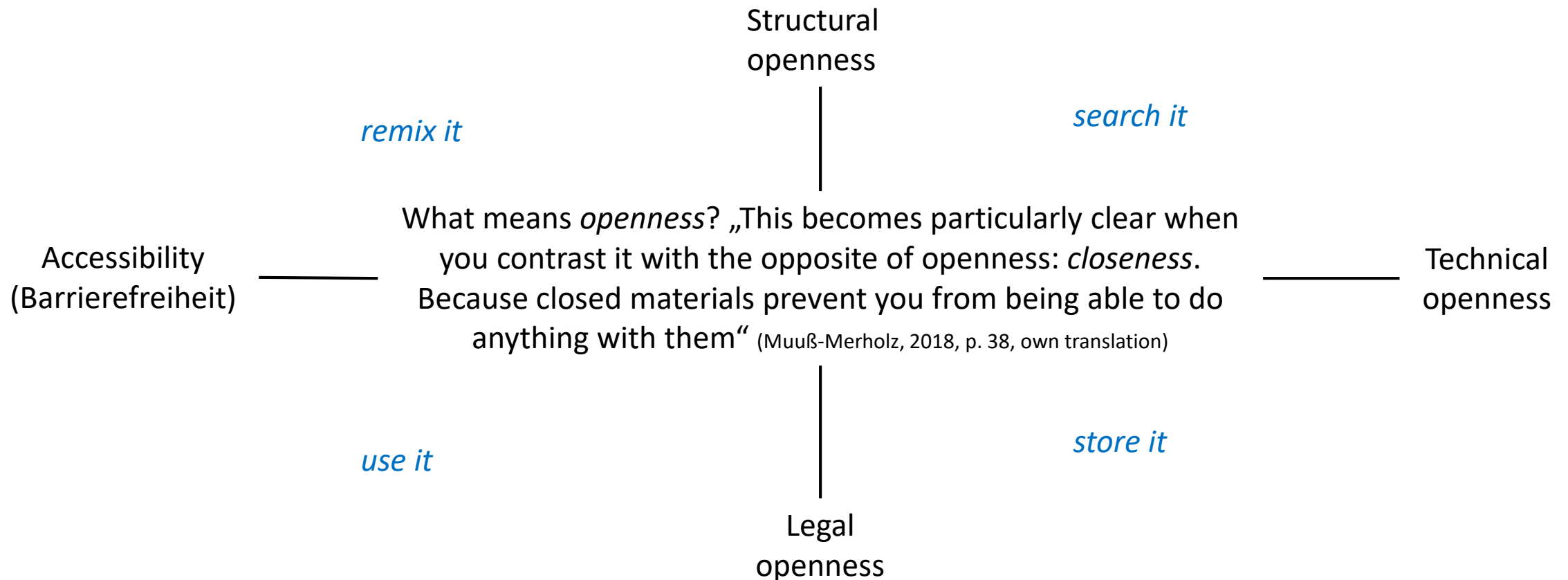
Opportunities

- ✓ Easy and broad access to educational offers and materials
- ✓ New culture of collaboration
- ✓ Synergy effects for teaching and learning
- ✓ Improvement of teaching & learning
- ✓ Reputation: increased visibility of people and institutions

Obstacles

- ? Enhanced requirements for production (quality, media production, copyright, hosting)
- ? Concerns about copyright infringement
- ? Huge heterogeneity of OER / granularity of learning objects
- ? Quality concerns and "Trust Deficit"

i. What is OER? 'Game Changer' for education? Yes!

Structural
openness

search it

remix it

Accessibility
(Barrierefreiheit)

What means *openness*? „This becomes particularly clear when you contrast it with the opposite of openness: *closeness*. Because closed materials prevent you from being able to do anything with them" (Muuß-Merholz, 2018, p. 38, own translation)
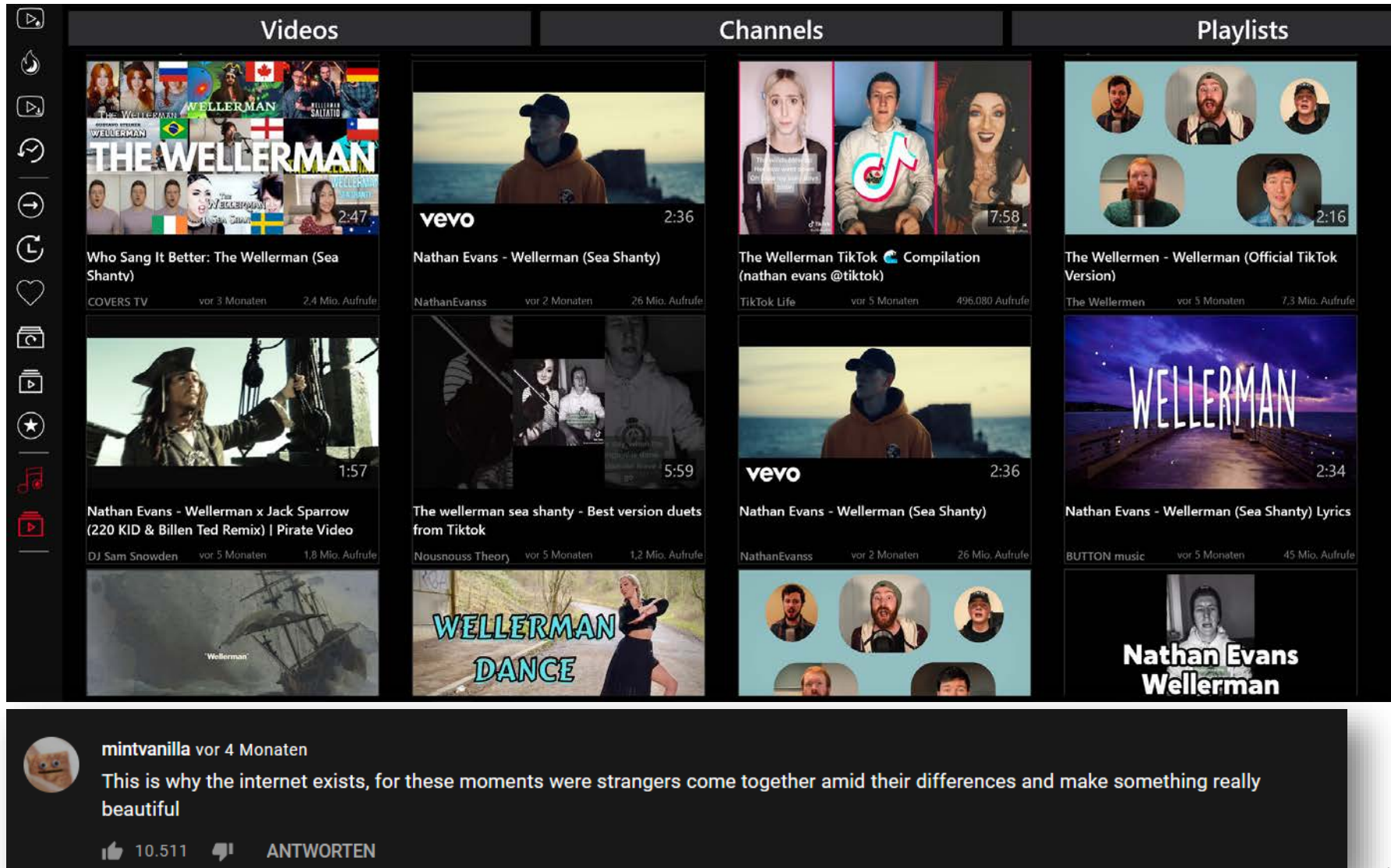
Technical
openness

store it

use it

Legal
openness

ii. OER and Digitality

We are increasingly no longer in a world where digital technology and media is separate, virtual, 'other' to a 'natural' human and social life. (…) The contemporary use of the term 'postdigital' does describe human relationships to technologies that we experience, individually and collectively, in the moment here and now" (Jandric et al., 2016, p. 893 and 896).

ii. OER and Digitality: Multimedia-based articulation of individual perspectives of culture

Snapshots from Youtube, 2021

creativity, expression, aesthetics, interconnected lifeworld's, plurality and self-determination, participation, negotiations of social meaning

The Digital Condition
(*Kultur der Digitalität)

Referentiality
Communality
Algorithmicity

Commons

*F. Stalder (2018²), Kultur der Digitalität, Suhrkamp: Berlin

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ii. OER and Digitality: Some arguments on OER as texturing structures of knowledge

#1 OERs are the mode and format of prosuming knowledge for teaching and learning as part of society's open and participatory digital knowledge structures.

#2 OER can make visible the social and technical filtering and constructions of knowledge and media as part of teaching and learning. It can support a change of perspective in dealing with pre-fabricated learning resources of closed informational ecosystems.

#3 OER brings *authentic* collaboration as an activity as well as ability of *being connective* into the focus of formal education. We should start talking about connective learning and meta-connective thinking.

#4 For the consolidation of OER in academic teaching, we need an environment of cooperative, open-minded, and network-synergetic development of distributed learning materials. At universities, we need efficient digital infrastructures, services, key agents, and sufficient resources to be creative and productive.
… and, we need didactical and media competences, of course.

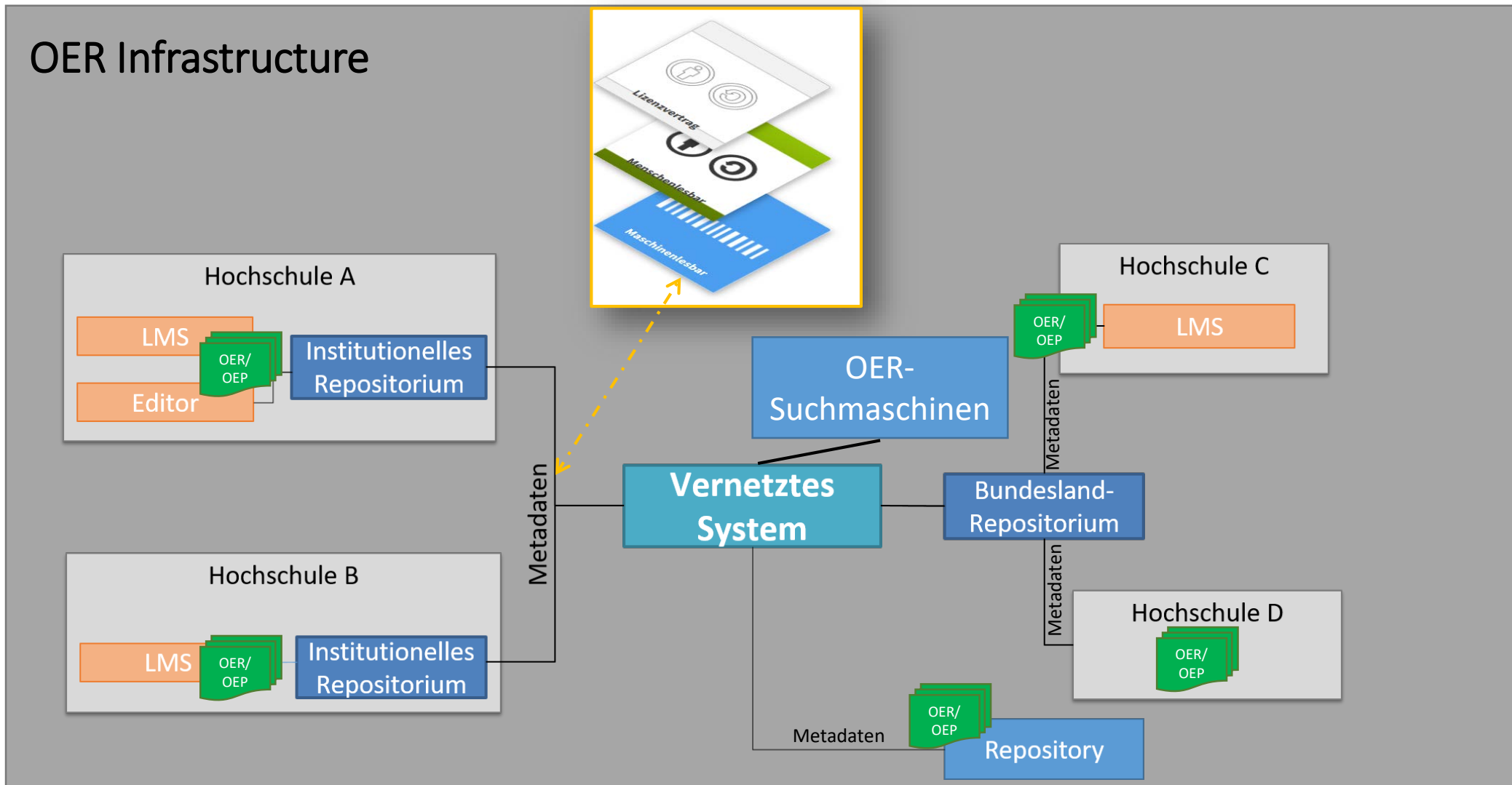**"Technology is an enabler, not a solution."**
(Wilbanks 2004)

iii. OER and Open Informational Ecosystems

Factors for a successful implementation (innovation)
of digital teaching and learning environments (EduTech)
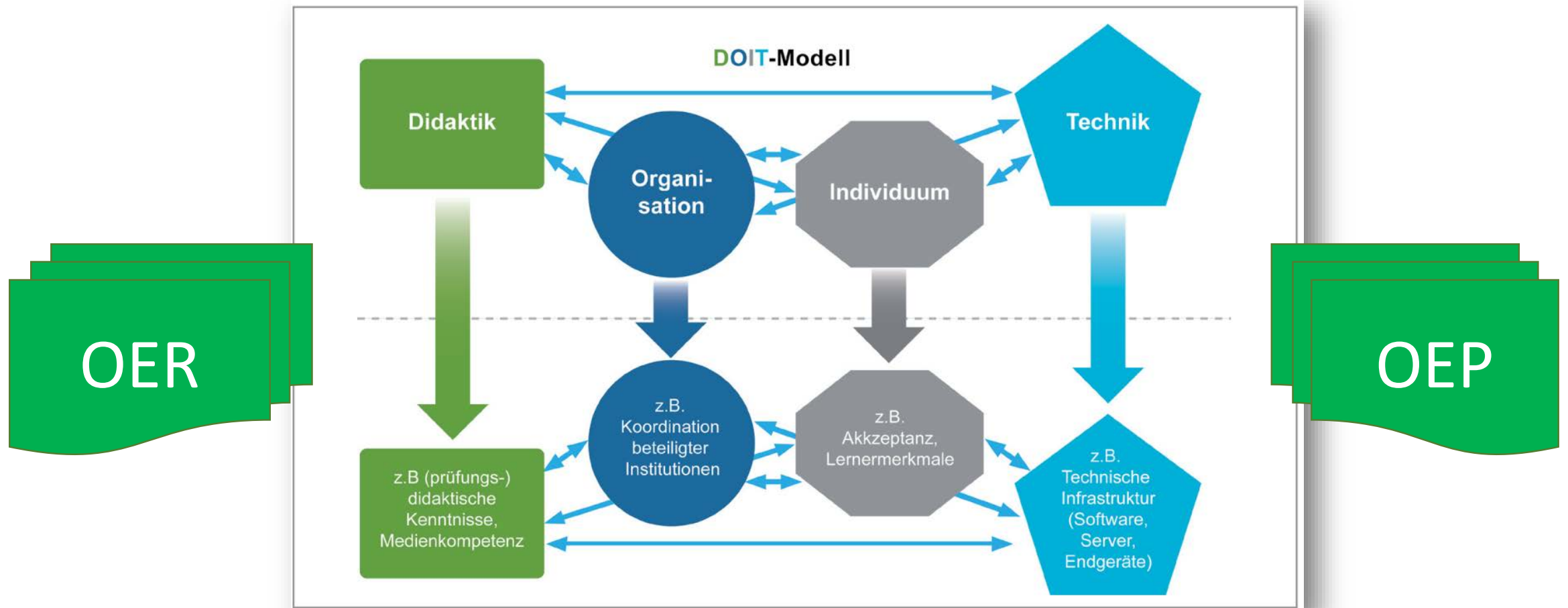
iii. OER and Open Informational Ecosystems (Kerres & Heinen, 2015)

OER Infrastructure

Quelle: Daniel Otto (2020), EduArc-Projekt, Learning Lab Uni Duisburg-Essen (CC BY), graphisch und inhaltlich ergänzt um Schichtenmodell, OER, und OER-Suchmaschinen

iii. OER and Open Informational Ecosystems

Invitation: Join our OER workshop tomorrow 09:15-10:45 am

Offen, frei und kollaborativ?! Open Educational Resources (OER) in der Hochschullehre einsetzen

Workshop

1. Open Science Forum der Goethe-Universität
01.07.2022

Uwe Schulze | FB11, Institut für Humangeographie; uschulze@geo.uni-frankfurt.de

Luca Mollenhauer| Deutscher Bildungsserver / OERinfo, DIPF; mollenhauer@dipf.de

Thanks for your attention!

uschulze@geo.uni-frankfurt.de

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